

BIG 5 Global

**Where the world
of construction
gets together**

4 - 7 December 2023

Dubai World Trade Centre, UAE

big5global.com

Network. Build. XL.



Sail past your targets US\$2.7bn business generated in 2022*

*Big 5 2022 generated **US\$766 million** in onsite declared business with its 2,000 exhibitors anticipating a further US\$2bn over the next 12 months



In the span of a single day, I managed to accomplish what would normally take me an entire month - sending inquiries, obtaining samples, and negotiating pricing with multiple vendors. Really amazing!

Hira Industries LLC



MEASA's* most influential construction industry event

3.24



Network.

The fastest way to meet key decision makers in your industry



Build.

The cornerstone event helping you achieve your sales targets



XL.

See the future and learn directly from your industry's innovators

*MEASA: Middle East, Africa + South Asia

The trusted platform connecting the global construction industry

4.24

For 43 years Big 5 Global has provided an unparalleled platform for our global industry to build new business, expand international networks and learn from leading innovators from around the world.

2.2k

Global
Exhibitors

68k

Global
Attendees

150

Participating
Countries

8

Specialized
Events

Inspirational Events

Covering a 360° value chain

5.24



The event for the latest trends and technologies in plant, machinery and vehicles



The top spot for all things concrete: precast, cement, formwork, and more



From walls to windows: the ultimate building envelope expo



The only regional event focusing on the manufacture and application of glass products



The place to go for heating, ventilation, AC and refrigeration needs



The ultimate exhibit of stone, stone design and quarrying



The premier destination for revolutionizing urban spaces



Showcasing leading systems, services and products optimizing operations



Big 5 Global covers the 360° construction project lifecycle across dedicated sectors and eight specialized events, enabling you to find worldwide building solutions for every stage of construction.

Our biggest win: Our loyal base of delighted customers



We had a great exhibition. The quality of services was amazing from the team. Visitor numbers was great and consistent across the show days.

Emirates Steel Arkan

6.24



Big 5 Global is your essential partner for business growth

7.24

Leads

Discover business growth opportunities in the world's fastest growing markets

Insights

Learn what moves the key Middle Eastern, African and South Asian construction markets

Access

Gain direct access to the leading, global figures affecting your industry

Networking

Grow your personal and business network across a huge audience of global distributors and agents

A growing region with breath-taking scale

8.24

\$7
Trillion
Active

\$3.8
Trillion
Awarded

\$2.4
Trillion
Pipeline

Value of active construction industry projects across all sectors in Middle East and Africa.

Value of construction industry projects awarded in the last few years.

Value of construction industry projects in the pre-execution phase (planning to design & tendering) over the next three years.

XL opportunities

Giga-sized markets

9.24

KSA
\$1.62
Trillion



Saudi Arabia

Over \$1.62 trillion worth of projects are in planning stages or have progressed to build already, including the nation's globally renowned 500\$bil Neom giga project.

UAE
\$700
Billion



United Arab Emirates

The Abu Dhabi Economic Vision 2030 and the Dubai 2040 Urban Masterplan provide the framework for more than 1,800 major projects worth just over \$700 billion.

EGY
\$570
Billion



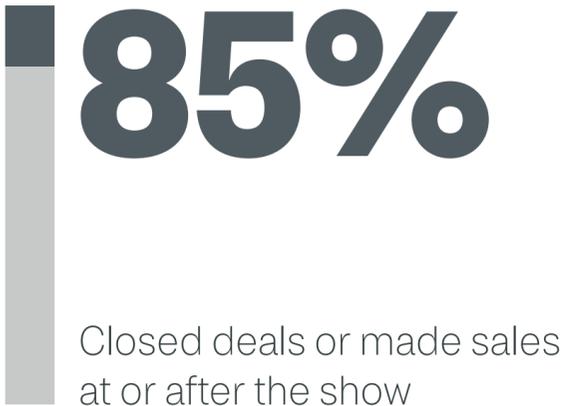
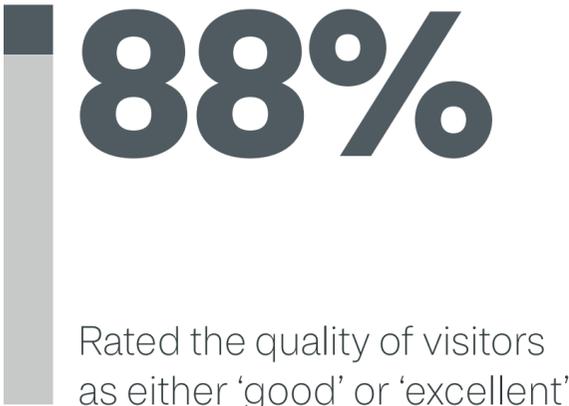
Egypt

The Mediterranean Arab state is one of the world's busiest projects markets, with just under \$570 billion worth of active projects over the past two years.

Global businesses successfully achieve key exhibiting goals

10.24

What exhibitors said



Achievement of exhibitor objectives

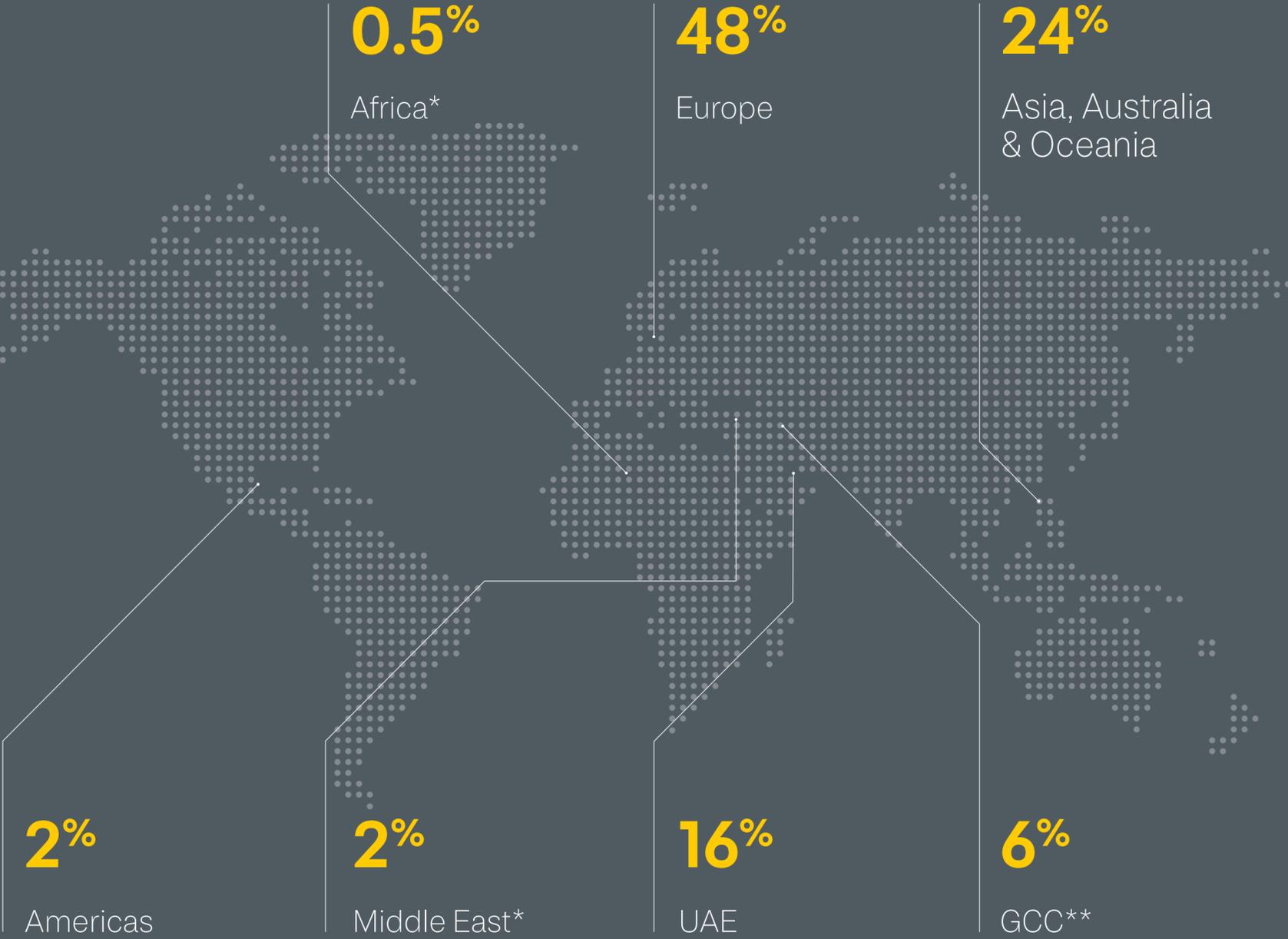


Numbers based on Big 5 2022 exhibitor survey.

Global networking, qualified exhibitors

11.24

Where Exhibitors came from



Exhibiting countries



* excluding GCC. ** excluding UAE.

1 Special administrative region of China. 2 Province of China

Helping you grow: our expertise, your success



6.5%

Growth

Spending on active projects (cash flow) for the MEA region will increase from \$216 billion in 2022 to \$230 billion in 2023 (6.5% growth).

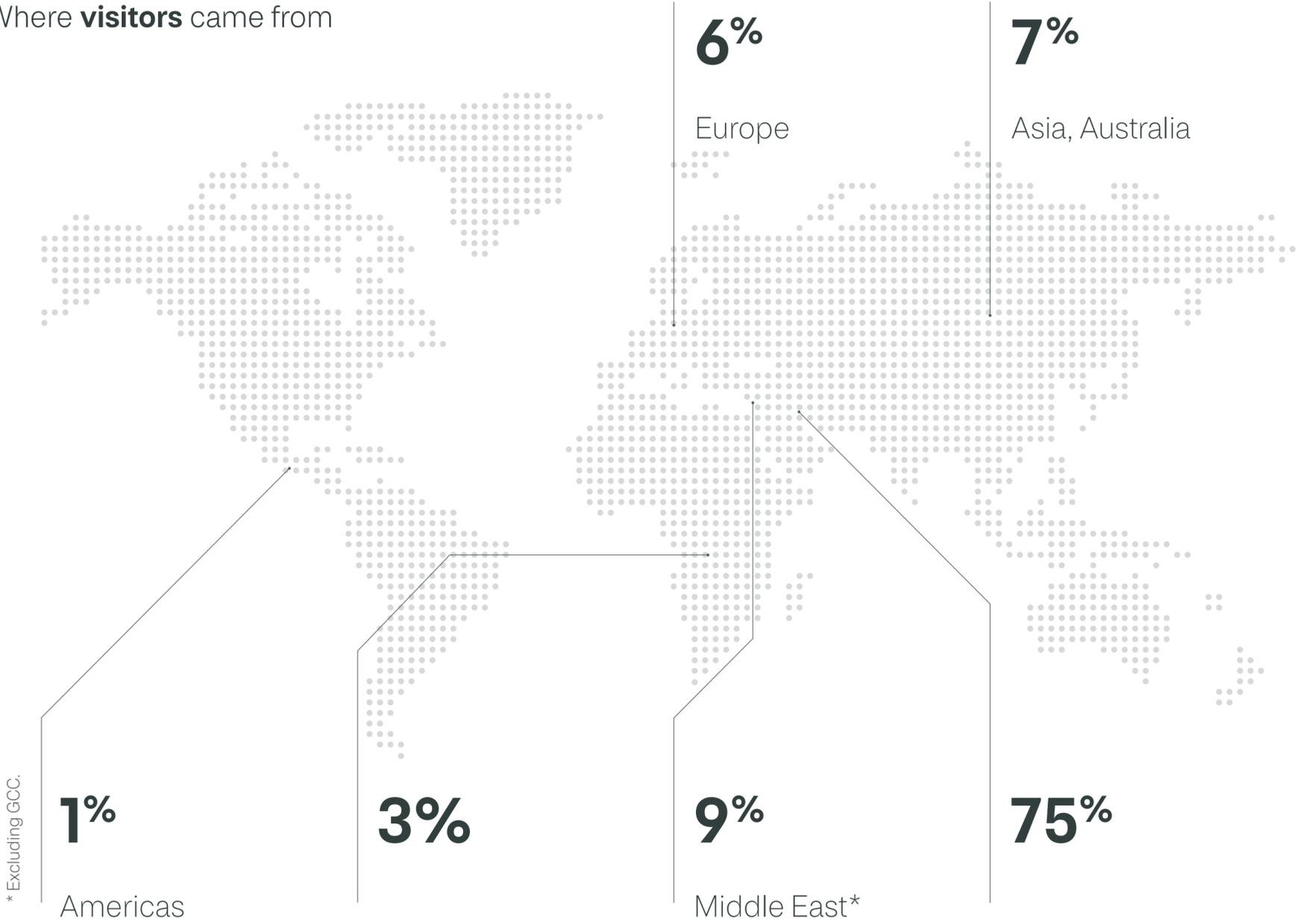
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Global deals with International visitors

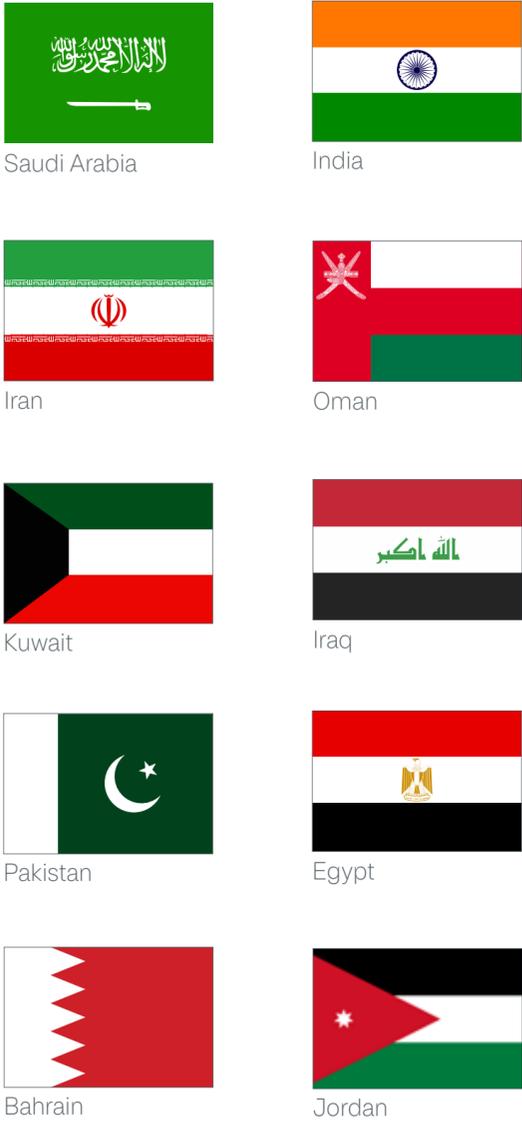
13.24

Where **visitors** came from



* Excluding GCC.

Top 10 countries (excluding UAE)



Numbers based on Big 5 2022 visitor attendance stats

Enjoy great ROI from visitors 41% with 'strong buying intent'

14.24

Achievement of visitor objectives

90%

Meet Current
Suppliers

88%

Meet New
Suppliers

87%

Discover New
Innovations

86%

Network with
the Industry

85%

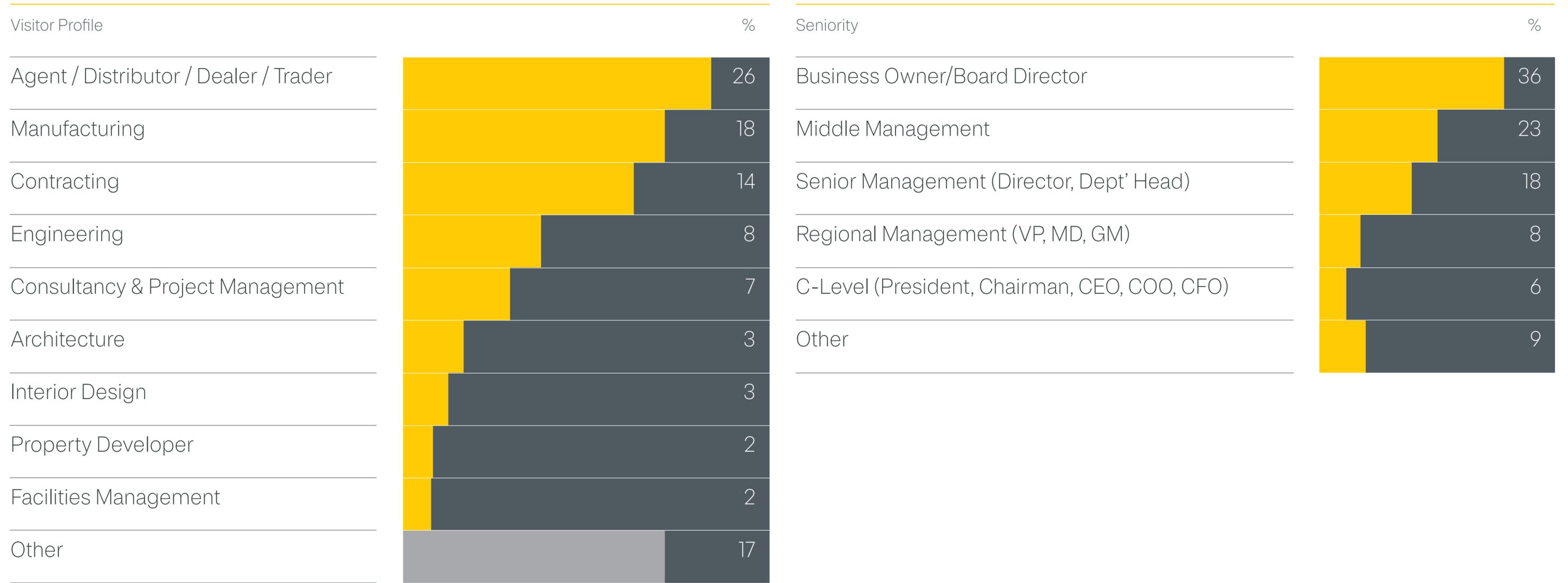
Find New
Regional Products

84%

Find New
International Products

More key decision makers more buyers, more opportunity

15.24



Numbers based on Big 5 2022 visitor attendance stats.

XL brands signing XXL deals at Big 5 Global

16.24

Global

AECOM
AESG
AG Engineering
Arcadis
Atkins
Bandar Abbas Construction
Company
Besix Group
Brian Muzwembiri Architects
China State Construction Engineering
Empower
Gensler
KEO International Consultants
Kings Developers Limited
Lagos Freezone Company
Larsen & Toubro
MAG Group
Mingh Song
Parsons
Public Works Department India
Teolam Architects
WSP Global

Middle East

ALEC
Al Ashram Contracting
Cit Morocco
Doha Municipality
GCC Contracting
Hassam Allam Construction Holdings
King Abdullah Financial District
Liwana Real Estate
Madinah Municipality
Mas Baghdad
Ministry of Defense Saudi Arabia
Ministry of Interiors Kuwait
NEOM
Oman Ministry of Housing
Pentagroup International
Qatar Ministry of Municipality
Red Sea Global
Riyadh Municipality
ROSHN
Saudi Aramco
The Arab Contractors

UAE

Abu Dhabi City Municipality
Abu Dhabi Ports
Arabian Construction Co
Azizi Developments
Damac Properties
Dubai Electricity & Water Authority
Dewan Architects
Dubai Municipality
Emaar
Nakheel
Roads & Transport Authority (Dubai)
Sobha
UAE Ministry of Energy
and Infrastructure



Sign new deals in MEASA's three largest markets and beyond



It has been a great and useful experience to get our brand out there.
We have been in contact with important people we would like to work with.

Eurodoccia srl



Focus areas attracting highly-qualified attendees

18.24



Event Focus Areas

Leadership & ESG Excellence



The leading voices in our industry share perspectives on what is shaping the future.



Valuable insights are shared by leaders working at the fore-front of technology.



Celebrating the achievements and transformation of businesses and leaders who truly XL.



Spotlighting women excelling and companies promoting equality in industry.

Digital Transformation



Discover the brands and people innovating digital technologies driving our industry.



Discover startups and the people who are building on the leading edge.

Professional Development



Insightful talks and valuable takeouts from across the 360° value chain.

Design

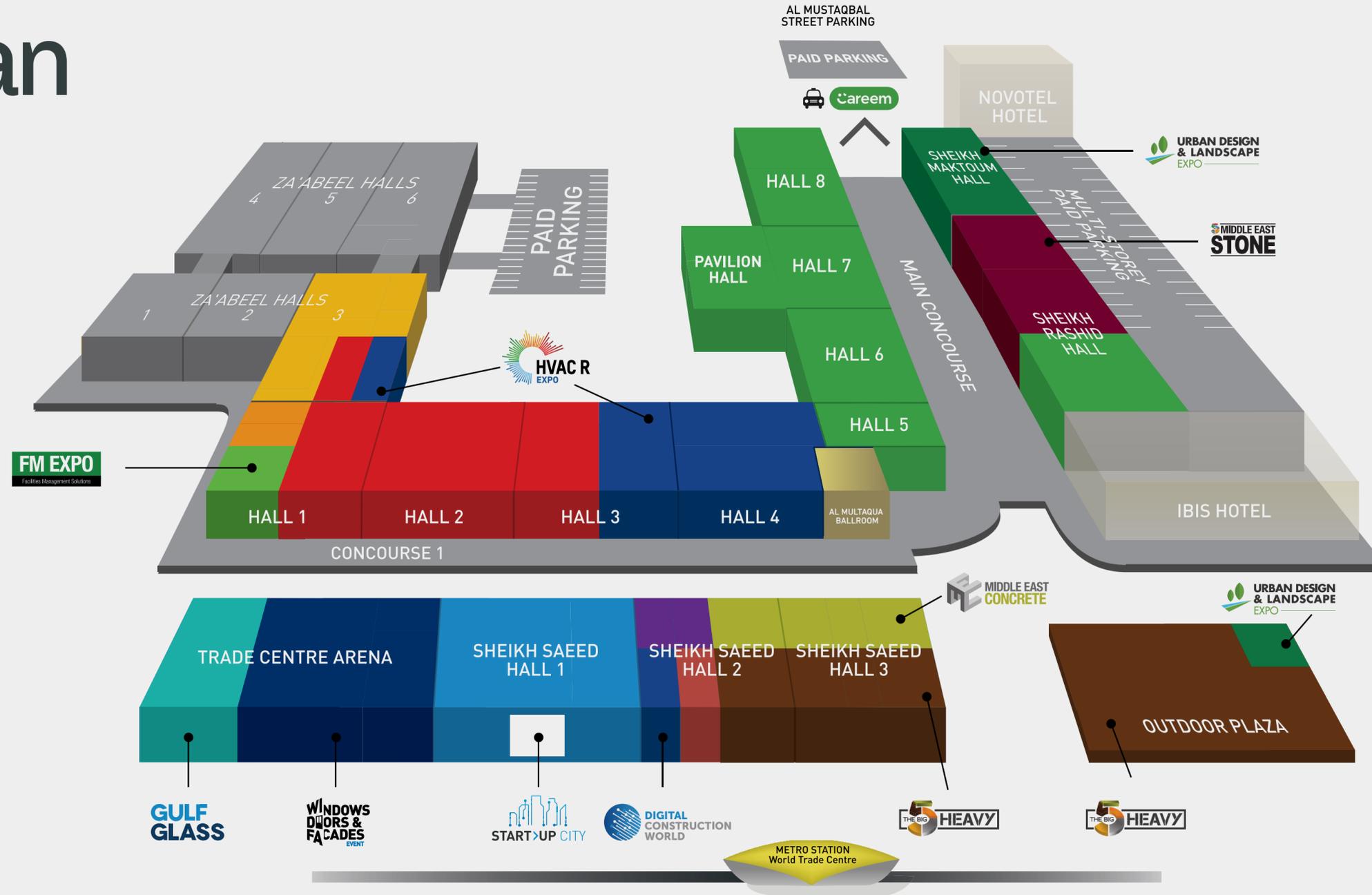


Connect leading design thinkers who're creating the built environment.

Network. Build. XL. with industry players who work in your focussed area of expertise.

Floor Plan

19.24



SPECIALIZED EVENTS



SPECIAL FEATURES



PRODUCT SECTORS



Big 5 Global's event marketing attracts global visitors

20.24

2.8mn

2,789,176 emailers sent to industry professionals globally

1.8mn

1,767,163 unique visitors clicked on 637,161 event web pages

391k

391,100 SMS invitations delivered across the MEASA region

122k+

122,500 active followers (and growing daily) across our social channels

352

Radio adverts addressing 2.4million regional listeners

34

Media & association partners reached out to global professionals

2022 highlights

Moments we remember

21.24



See more great shots at big5global.com/gallery



Ministries and government entities showcase solid support

The 43rd edition of Big 5 Global had huge government support with Ministry of Energy and Infrastructure as the main supporting partner, and Dubai Municipality, and Dubai's General Directorate of Civil Defense as the supporting partners gave their stamp of approval.



Business delivery charts new milestone

The four-day event generated a total business of US\$2.7 billion of which US\$766 million was onsite declared business.



Over 65,000 visitors attend the global event

More than 65,000 industry professionals from over 150 countries attended the show across four days, of which 75% came from the GCC, 9% from the Middle East (excl. the GCC), 7% from Asia, Australia and Oceania, 6% from Europe, 3% from Africa, and 1% from Americas.



Key industry stakeholders showcase their products

2,000+ global exhibiting companies showcased the latest building solutions and innovative products at Big 5 Global and associated specialized shows.



Global Construction Leaders' Summit

At the Global Construction Leaders' Summit, industry leaders reiterated the importance of collaboration toward a more sustainable construction sector while stressing the need for a construction playbook to drive the industry forward.



Mobilizing a future-ready industry

The FutureTech Construction Summit united leaders in digital transformation and technology to share insights on shaping and innovating the industry. The discussions focused on the latest technology developments for construction.

2022 highlights

Moments we remember

22.24



See more great shots at big5global.com/gallery



A digital hub for construction professionals

Digital Construction World hosted more than 750 attendees across a series of Technology Talks, and 55 exhibitors displayed cutting-edge advancements in 3D printing, AI construction management software, geospatial technology, and more.



Start-Up City sets spotlight on promising ideas

Start-Up City, held during Big 5 Global, featured 50 startups from 21 countries showcasing innovative technology in construction. The event brought together the start-up ecosystem and global construction industry, including a pitch competition.



Second edition of Construction Impact Awards

In 2022, the second edition of the Construction Impact Awards recognized sustainable development, technological and digital achievements from 97 nominations across 17 categories, judged by 14 high-profile judges.



Women in Construction Forum inspires the industry

The Women in Construction Forum, aligned with UN Sustainable Development Goal 5, highlighted the benefits of a gender-balanced workforce in the industry. The event featured 22 speakers, including Dr. Eng Suaad Al Shamsi, the UAE's first female Aircraft Engineer and Aviation Advisor at Midfield Terminal.



CPD-certified Talks

The event hosted a series of 111 CPD-certified Talks over four days, conducted by 155 experts under 10 themes and had over 6,000 attendees in four days.



We will always be here at the Big 5.

Ambassador of Italy to the United Arab Emirates



Big 5 has been excellent, we are happy with the quality of the crowd, and we feel value for money.

Carrier Middle East



This is the best way to do business, nothing replaces the human touch. Big 5 gave us an opportunity to network, market, and scale our business.

TOGAL. AI

Reach new buyers & grow your B2B sales. Book your stand now.



Hussein Abdel Khalik. Commercial Director
husseinabdelkhalik@dmgevents.com
(+971) 50 997 1137 (+971) 4 438 0355

Contact us today



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