

PARTICIPANT AGREEMENT

Company Name					
Address					
City		P.O. Box		Country	
Phone		Fax Number		E-Mail	
Contact Name					
Fascia Name					
Web					

EXHIBITION DETAILS AND PRICES

	Price per sqm	Stand Type	Size	Cost	Total
<input type="checkbox"/>	380 €/sqm	Space Only			
<input type="checkbox"/>	65 €/sqm	Standard Booth			
<input type="checkbox"/>	85 €/sqm	Deluxe Stand Construction			
<input type="checkbox"/>	125 €/sqm	Premium Stand Construction			
Surcharges	2 sides open	plus 20 €/sqm			
	3 sides open	plus 30 €/sqm			
	Island stand	plus 40 €/sqm			
REGISTRATION FEE				200 €	
GRAND TOTAL					

BANK ACCOUNT DETAILS

TG EKSPÖ Bank Details	Leipziger Messe International Bank Details
Bank Name: Garanti Bankası	Bank Name: Commerzbank AG Leipzig
Account Holder: Tg Ekspo Uluslararası Fuarçılık A.Ş.	Account Holder: Leipziger Messe International GmbH
IBAN: TR17 0006 2000 4130 0009 0922 94	IBAN : DE84 8604 0000 0106 7677 00
SWIFT Code: TGBATRISXXX	SWIFT-BIC: COBA DE FF 860
Branch Code: Hasanpaşa (0413)	Branch Code: 860 400 00

Payment Date	Amount	Payment Type

This Booking Form and Exhibition Terms and Conditions, which are incorporated into this Booking Form, together constitute the Contract between the Organizers and Exhibitor. By signing this booking form, the Exhibitor confirms that it has read and understood both the Booking Form and the conditions, and acknowledges and agrees to be bound by their terms. The signatory to this Booking Form is signing as the authorized signatory of Exhibitor and possesses all necessary power and authority to bind Exhibitor to this Contract.

APPROVAL OF THE COMPANY REPRESENTATIVE
SIGNATURE & SEAL

SIGNATURE DATE

___ / ___ / 202__

PARTICIPATION APPROVED BY TG EXPO INTERNATIONAL FAIRS INC.
SIGNATURE & STAMP

LEIPZIGER MESSE GMBH REPRESENTATIVE
SIGNATURE & STAMP

HERITAGE MIDDLE EAST 2024 RULES AND REGULATIONS

1 Organizer and Exhibitor Contact

1.1. Trade Fair Organizer (hereinafter referred to as organizer)

TG Ekspo Uluslararası Fuarçılık A.Ş.
Ertogay Is Merkezi No:3/27 Kadikoy 34722 Istanbul Turkiye
info@expoheritage.com Tel: +90 (216) 338 45 25 Fax: +90 216 338 45 24

1.2. Trade Fair Co-organizer

LMI - Leipziger Messe International GmbH (hereinafter referred to as LMI)
Messe-Allee 1 04356 Leipzig, Deutschland
info@heritagemiddleeast.de Tel: +49 (0)341 678 79 29, Fax: +49 (0) 341 678 79 12

Internet: www.expoheritage.com heritagemiddleeast.de

LMI is authorized by the trade fair organizer to register and invoice international exhibitors. International exhibitors are companies including their offices, representations, or subsidiaries if the main office of the company or the parent company is registered outside of UAE. All other international companies will be handled by TG Expo.

2 Trade fair venue

ADNEC – Abu Dhabi National Exhibition Center
Khaleej Al Arabi Street, P.O. Box 5546 Abu Dhabi, United Arab Emirates

3 Trade fair dates

Tuesday, 10th December until Thursday, 12th December 2024

Opening times for Set-up:

Sunday, 8th December 2024, 08.00 am - 20.00 pm
Monday, 9th December 2024, 08.00 am - 20.00 pm

Terms and times of delivery of large exhibition goods and exhibitors' own stand-construction materials and their assembly must be agreed upon with TG Expo and LMI no later than 15 days prior to the trade fair.

Opening times:

Tuesday, 10th December 2024: 10.00 am – 07.00 pm
Wednesday, 11th December 2024: 10.00 am – 07.00 pm
Thursday, 12th December 2024: 10.00 am – 06.00 pm

Opening times for exhibitors and exhibition stand personnel during the trade fair:

Tuesday, 10th December 2024: 09.30 am – 07.30 pm
Wednesday, 11th December 2024: 09:30 am – 07.30 pm
Thursday, 12th December 2024: 09.30 am – 06.30 pm

Opening times for Stand dismantling:

Friday, 13th December 2024: 08.00 am - 20.00 pm

Access to the exhibition hall is only allowed during the above stated opening hours. Separate application must be made for access out of the opening hours and potential arising expenses have to be borne by the exhibitor. **Times are subject to changes.**

4 Visas

Depending on the nationality of the traveller, a visa may be required for entry. Please enquire in advance at the relevant consular organisations. Entry requirements may change at short notice. Additional documents may need to be presented upon entry (e.g. hotel confirmation, flight ticket, proof of immunisation). Passports must usually be valid for 6 months at the time of entry.

5 Deadline for applications and number of exhibitors

5.1 The deadline for applications to participate is **01st November 2024**. Applications received after this deadline shall still be considered but shall have no automatic entitlement to be granted permission to participate in the trade fair.

6 Stand rental, flat rate charges, fees and terms of payment

6.1 VAT

All prices indicated in this document are gross prices.

6.2 Registration fee: 200.00 EUR

The registration fee is non-refundable, even if the exhibitor is refused registration or decides not to take part.

6.3 Catalogue:

a) The company's profile will be inserted into the catalogue in English.

Submission deadline: **1st November 2024**

6.4 Stand rental:

a) **Space only:** price according to placement in: 380,00 € (min. 9 sqm)

Includes expenses on exhibition area, exhibitor badges, catalogue entry, cleaning of passages and security when exhibition is closed. Exhibitors erecting their stand by themselves or by third parties acting in the name of the exhibitor have to submit their stand design and other required documents according to the technical guidelines to the Organizer for approval and confirmation (**1 month prior** to the exhibition opening **by the latest**), and also if the stand or some stand elements are higher than 2.50 m. Otherwise these exhibitors won't get the approval for construction of their booth. The approval can also be revoked on site in such cases. This shall also apply in cases in which the documents vary from the actual stand design.

Co-exhibitor's fee: 380.00 EUR

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b) Stand construction prices: (min. 9 sqm)

Standard Booth **65 €/m2**
Includes;carpeting, fascia board with company name, furnishing (1 table, 2 chairs and 1 dustbin), spotlights, socket

Deluxe Stand Construction with system stand **85 €/m2**
Includes;carpeting, fascia board with company name, furnishing (1 table, 2 chairs and 1 dustbin), spotlights, socket, 1 lockable counter, 1*1 sqm storage room

Premium Stand Construction with wooden stand **125 €/m2**
Includes;carpeting, vinyl cut-out fascia board with company name, furnishing (1 table, 3 chairs and 1 dustbin), spotlights, socket, 1 lockable counter, 1*1 sqm storage room

6.6 Additional services

Additional services (electricity, water, furnishings, temporary staff, business matchmaking, catalogue, sponsoring, etc.) will be charged in accordance with the relevant price lists. Such services are to be requested in separate orders placed with the Organizer, as specified by Organizer. The organizer and LMI act as direct contractual partner. Bookings with third partners will be charged directly by third parties. The Organizer and LMI do not assume any liability for provision of services.

6.7 The registration fee and 30% of the stand rent are payable within 8 days following corresponding invoicing. In the event of non-payment of the registration fee, the application shall be deemed to have been cancelled. The remaining 70% of the stand rent is to be paid once registration has been granted by Organizer. Fees for additional services ordered are payable within 8 days. The Organizer and its partner provide only services already paid before the exhibition.

6.8 In the event of changes to terms owing to legal requirements applying in UAE, Organizer shall be entitled to charge exhibitors their share of any additional costs.

6.9 Interest at a rate of 8% p.a. above the valid basic interest rate is to be paid as of the due date provided the exhibitor is a merchant. Default interest is to be paid at the statutory amount upon the onset of default. In the event of default, Organizer may withdraw from the contract and demand compensation for non-performance in addition to default interest.

6.10 Should Organizer be unable to provide exhibition space due to circumstances beyond its control, the exhibitor shall be entitled to demand the refund of both the stand rental and fees for services. Any additional payment claims on the part of the exhibitor are ruled out.

6.11 The exhibitor is also obliged to pay the agreed fees in full if he does not attend the trade fair for its whole period and the reason for this is not due to capability on the part of the Organizer or its partners.

6.12 Additional services required by the exhibitor must be ordered by the deadlines specified on the respective order forms. Should these deadlines fail to be met by the exhibitor, the charges quoted in the price lists may be subject to a surcharge of up to 100%. In case of cancelling an order after sending them forward to the stand builders or service partners by Organizer or LMI its representatives anyhow the full amount have to be paid. The transmission takes place automatically five days after the date quoted in the order form of after the day of receipt of the order. The Organizer and LMI are obliged to pass on refunds or discounts from third parties in full to the exhibitor.

6.13 Fees resulting from orders for additional services placed on site are immediately payable in cash.

6.14 The Exhibitor bears all bank transfer costs in its home country as well as any credit card fees. All invoice amounts must be transferred to one of the accounts listed on the invoice without deduction and quoting the customer number and invoice number. The customer must make reasonable advance payments against the relevant accounts tendered on demand.

7 Applications, registration, co-exhibitors, accounting

7.1 Applications are to be sent to TG Expo or LMI, who will then grant registration on behalf of the Organizer. No legal entitlement to registration exists. Application denotes acceptance of the conditions of participation.

7.2 Approval of participation concludes the rent contract between Organizer and the exhibitor.

7.3 Co-exhibitors can only be included at an exhibition stand if applied for beforehand in writing and approved by Organizer or its representatives. Should other companies appear at a stand without permission or without paying the co-exhibitor fee, Organizer shall be entitled to terminate the contract without notice and have the stand cleared at the exhibitor's expense. Co-exhibitors must signify their acceptance of the conditions of participation in writing.

7.4 Approval to participate may be revoked by Organizer if granted on the basis of false assumptions or information, or the conditions stipulated for said permission are no longer met.

7.5 LM is authorized to bill international exhibitors with the contractual services.

7.6 The stand must be occupied throughout the duration of the exhibition.

8 Applications, special requests and conditions

8.1 Applications submitted with conditions or reservations shall not be considered. Requests for certain spaces (which will be considered if possible) shall not constitute conditions for participation. No exclusion of competition shall be allowed.

8.2 Applications shall be binding upon receipt by Organizer or its representatives until notification has been issued regarding registration or non-registration.

8.3 In the event of compelling technical or organisational reasons, Organizer shall be entitled to provide the exhibitor with a stand at a location other than the original position assigned, to modify the size of the exhibition space, and to relocate or close entrances and exits to the exhibition centre to the extent reasonable and necessary.

8.4 After allocation and approval of the stand layout by the Organizer, the Exhibitor shall receive a plan showing the location and dimensions of the stand. If the allocated stand space deviates by more than 20% from the content of the application, the exhibitor may withdraw from the contract. This also applies to the possible levying of surcharges (corner, head or island stand) resulting from the final positioning by the organizer. Cancellation must be declared to the Organizer or LM no later than one week after receipt of the stand space allocation. The exhibitor may not assert any claims for damages resulting from the cancellation.

9 Data protection

Organizer and LM shall be entitled within the bounds of data protection legislation to store data on exhibitors electronically for the purpose of automatic processing and to pass such data on to service partners of Organizer and LM insofar as necessary and appropriate for the performance of the rent contract regulating the exhibitor's participation in an Organizer or LM event.

The exhibitor hereby explicitly consents to the above

Organizer and its representatives as well as the exhibitor shall be obliged to treat confidentially all information on personal data which becomes known to them, their employees or external contractors involved in the fulfilment of this contractual relationship. The parties shall not use or exploit such information on personal data in any way other than for the performance of the contract. The Organizer, LM and the exhibitor shall observe all obligations contained in the EU Global Data Privacy Laws and shall impose a corresponding requirement on their employees and contractors. Such obligation shall continue to apply after the end of the contractual relationship.

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10 Liability and insurance

- 10.1 Organizer and its contractors assume no duty to exercise due care with regard to exhibition goods or stand installations and hereby rules out all liability for injury, damage and loss in this regard. The exclusion of liability shall not be limited through the security measures put in place by the Organizer.
- 10.2 Organizer is legally liable to the extent provided for by the law. In the event of slight negligence, Organizer shall only be liable should material contractual duties (cardinal duties) be breached and only for typical, foreseeable contractual damage.
- 10.3 Liability for personal injury and in accordance with the Product Liability Act shall not be prejudiced.
- 10.4 The exhibitor shall be liable for all damage or injury suffered by third parties and/or Organizer as well as Organizer and its representatives caused by the exhibitor's participation in the trade fair. The exhibitor's liability for fault shall be equated with that of its co-exhibitors and their vicarious agents, employees and contractors.
- 10.5 Each exhibitor must take out insurance at their own expense against the common insurable risks within the framework of exhibitor's insurance, including the risks of transport to and from the exhibition centre.
- 10.6 Any damage and/or injury is to be reported to the police, the insurance company and Organizer.
- 10.7 Exhibitors are obliged to take out personal liability insurance to a level sufficient to cover their legal liability.
- 10.8 The exhibitor is fully liable for damage suffered by Organizer or Organizer's partners because the dismantling deadline specified in condition 3 is exceeded. Additional construction and dismantling time must be applied for beforehand and is subject to costs. There is no entitlement to the additional time being granted.

11 Reservations of Rights

11.1 Cancellation, Interruption, Postponement, Closure of the Event

11.1.1. In justified circumstances, the organizer has the right to postpone, relocate, shorten, cancel, temporarily interrupt, partially close, or cancel the event. A situation justifying such an action exists if there are sufficient indications that holding the scheduled event or continuing to hold the event can lead to a concrete threat to life and limb or to material damage of substantial value.

11.1.2. The organizer is also entitled to the rights listed under 11.1.1 if, due to force majeure (e.g. government measures, urgent regulatory recommendation or advice, labor disputes, acts of terror or other dangers to life and limb, natural events or catastrophes), the smooth conduction of the event is compromised or threatened to such a degree that the intended purpose of the event cannot be met for the exhibitors, visitors or the organizer, or can only be met with considerable restrictions.

11.1.3. The organizer shall make this decision in accordance with 11.1.1 and 11.1.2 in its function as event organizer according to its due assessment. In reaching the decision, the interests of all affected trade fair participants (especially exhibitors, visitors, conference participants, speakers, sponsors, etc.), the purpose of the event and the necessary safety considerations must be taken into account.

11.2. Legal Consequences of Actions taken in pursuance with 11.1. and 11.2.1.

11.2.1. In the case that event is postponed by more than six months or if it is completely canceled before the start of the event, the exhibitor remains obliged to pay general reimbursement of costs of maximum 25% of the participation fee. The present share of the participation price is made up of the stand rental / space rental and, if booked, also includes stand packages. The prices result from section 6. Beginning with the time of the cancellation, the organizer is released from its current obligation to perform. The provisions of 11.5. remain unaffected by this.

11.2.2. In the case that the event time is relocated (in terms of location or time) or if the event time is shortened before the start of the event, the trade fair participation contract applies to the new event location or period, unless the exhibitor does so immediately, but no later than two weeks after receipt of the notification objects to the Organizer and LM in writing. In the event of an objection, the exhibitor has to pay a cost of 25% of the participation price in accordance with Section 11.2.1. The provisions of 11.5. remain unaffected by this.

11.2.3. In the case of early cancellation (cancellation, shortening), temporary interruption or a partial closure after the start of an event, or in the case of a delayed start, the exhibitor shall be obligated to participate in the non-cancelled part of the event and to pay the full participation price. The Organizer shall proportionately reimburse the exhibitor for the costs that are not incurred as a consequence of the cancellation or partial closure (saved costs or costs not incurred).

11.3. Cancellation of the Event for Economic Reasons

The organizer has the right to distance itself from the conduction of the event at its own discretion and with regard for the justified interests of the trade fair participants if the economic feasibility cannot be realized or the status of registrations indicates that a sufficient representation of the industry aimed for by the event cannot be guaranteed. With the cancellation all mutual and reciprocal obligations to perform shall fall away for both contractual partners. The organizer shall be obligated to reimburse any payments which have already been made by the exhibitor if the service paid for has not already been performed at the time of the cancellation. No claims asserted by the exhibitor for reimbursement of payments already made in connection with his participation in the event or for damage compensation can result from the cancellation. The provisions of 11.5. remain unaffected by this.

11.4. The exhibitor's claims for reimbursement of expenses already incurred for his participation in the event or for damages cannot be derived from the cancellation, shortening, interruption or postponement of the event.

11.5. In addition to clauses 11.2.1., 11.2.2. and 11.3., the registration and co-exhibitor fee as well as services already provided will not be reimbursed or billed. Additional services ordered in accordance with the exhibitor manual (order forms for additional stand construction services) such as stand equipment, electricity, internet, water / sewage, suspensions, audio / video, cleaning, staff, and catering are usually charged at 100 percent because these are provided by third parties and can no longer be cancelled free of charge by the organizer. The organizer is obliged to pass on reimbursements or discounts from third parties in full to the exhibitor.

The organizer is entitled to refrain from holding the event at its reasonable discretion and taking into account the legitimate interests of the trade fair participants if the economic viability is not achievable or the registration status shows that the event aimed at industry overview is not guaranteed. With the cancellation, the reciprocal performance obligations of the contractual partners no longer apply. The organizer is obliged to reimburse payments already made by the exhibitor.

12 Law, priority of UAE regulations

- 12.1 This contract shall be governed by the Law of the Republic of Turkiye and governed by the Law of the Federal Republic of Germany, unless otherwise agreed. The application of the Convention on International Sales of Goods (CIGS) is excluded.
- 12.2 Regulations, rules, laws, statutes or guidelines of UAE or of the host or of the venue which deviate from the said conditions and impose additional restrictions shall have priority. The Organizer and LM shall not be liable if loss or other detriment arise thereby.
- 12.3 Payment issues are governed by Organizer's terms (see Section 6 above).
- 12.4 The safety and fire prevention regulations on the exhibition ground must be complied with. Smoking is strictly prohibited.
- 12.5 The technical instructions governing the trade fair are a binding part of the contract.

HERITAGE MIDDLE EAST 2024 RULES AND REGULATIONS

13 Cancellation and non-participation

- 13.1 An exhibitor may withdraw from the contract prior to registration. The registration fee cannot be refunded.
- 13.2 Following stand approval, (due) termination and cancellation of the contract by the exhibitor as well as the reduction of the exhibition space are ruled out. The entire rental invoice and services already rendered, and costs incurred must be paid.
- 13.3. If the exhibition space that has become vacant is re-let, the agreed rental price shall be reduced to 25%. However, the exhibitor shall remain obliged to pay the amounts in accordance with clause 13.2. above in full if and to the extent that unrented exhibition space is available in the exhibition area during the event, which would have been used by the subsequent tenant if the exhibitor had taken part in the event in accordance with the contract and the subsequent rental is made to maintain the overall visual appearance.
- 13.4 Organizer is entitled to withdraw from the contract if a petition for insolvency has been filed or rejected for insufficiency of assets.
- 13.5. Non-issued entry permits and difficulties with the transport of exhibition goods and/or stand construction materials by the official forwarding agent or other forwarding agents do not constitute a special right of cancellation. The same applies to official requirements for reasonable mandatory health requirements, examinations, and tests as well as proof of required vaccinations or restrictions already existing at the time of binding registration. The exhibitor bears the risk for short-term restrictions relating to matters outside the exhibition centre.

14 Warranty

Complaints, in particular with regard to stand equipment, missing or faulty equipment or services, must be reported to the Organizers in writing immediately after occupying the stand, but no later than 4 p.m. on the day before the start of the trade fair, so that the organizers have the opportunity to rectify the defects. If no reports are received by this time, it is generally assumed that all ordered services have been provided correctly and in full. Subsequent complaints shall not give rise to any claims for damages against the organizers and can only be fulfilled to the extent possible.

15 Final provisions

- 15.1 All agreements, approvals and verbal collateral agreements shall only be valid if drawn up in writing. This shall also apply to any amendment to the previous sentence.
- 15.2 Contractual claims by the exhibitor against Organizers shall lapse within 12 months. The period of limitations shall begin at the end of the month in which the trade fair closes. Claims stemming from the intentional breach of contract shall be subject to the legal period of limitations. Compensation claims on the part of Organizer for alterations to or deterioration of the premises rented shall lapse one year from the date on which the premises rented are returned to Organizer. Prior to return, such compensation claims shall only lapse thirty years after their origin.
- 15.3 Should the exhibitor fail to notify Organizer of its new address and Organizer cannot determine said new address through an address search, the statute of limitations shall be interrupted. Organizer shall be obliged to repeat the address search after approximately one, two and four years. The maximum duration of interruption shall be five years. The exhibitor shall be obliged to bear the costs of the search(es).
- 15.4 Should the out of court measures be ineffective, the Organizer is entitled from the assigned rights to pursue the claims from the international exhibitors.
- 15.5 The place of performance and jurisdiction for all mutual obligations shall be Istanbul or Leipzig, unless the contractual partner is a merchant, a legal person under public law or a special fund under public law, or the registered office or general place of jurisdiction of the contractual partner is not in the UAE.
- 15.6 The Organizer and LM shall also have the right to take all necessary legal steps or initiate proceedings before the court with jurisdiction for the exhibitor's registered office if in Organizer's or LM's opinion such a course of action is necessary or desirable.
- 15.7 The exhibitor shall always bear the costs of pre-trial claims collection (private investigators, collection companies and lawyers). If and insofar as the exhibitor loses to Organizer or LM in a legal dispute, the exhibitor shall bear the costs of the proceedings and necessary legal representation, especially lawyers, courts, interpreters, experts and witnesses as well as the cost of translating all documents introduced into the legal proceedings.

APPROVAL OF THE COMPANY REPRESENTATIVE
SIGNATURE & SEAL

SIGNATURE DATE

___ / ___ / 202__

PARTICIPATION APPROVED BY TG EXPO INTERNATIONAL FAIRS INC.
SIGNATURE & STAMP

LEIPZIGER MESSE GMBH REPRESENTATIVE
SIGNATURE & STAMP