

5.

HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • TECHNOLOGY

POST SHOW REPORT

23-25 JUNE 2021

Istanbul Lutfi Kirdar International
Convention and Exhibition Centre

www.expoheritage.com



ExpoHeritage



expoheritage



expoheritage



expo-heritage

HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • TECHNOLOGY

ABOUT Heritage İstanbul

Being organized for the 6th time on 11-13 May 2022, **Heritage İstanbul** is the pioneering conservation, restoration, archaeology, museum, technology fair and conference aiming at raising the awareness of the cultural heritage in Turkey, committed to the development of the state-of-the-art products, services and technology for its protection.

Held five times in Istanbul as **Heritage İstanbul** and once in Abu Dhabi as **Heritage Middle East**, Heritage Fair and Conference is the only international organization of its industry in Turkey and is the leading member of Herifairs, the prestigious international roof organisation of the cultural heritage industry in Europe. Bringing together all the stakeholders of different sectors such as conservation, restoration, archaeology, museology and also the renown figures and experts of their industries under one roof, Heritage Exhibition and Conference is a platform that has managed to solidify its positioning as a strong brand of its industries in Turkey.

Participate in the **Heritage İstanbul Fair & Conference**, the best branded event in Turkey and raise your voice in the cultural heritage industry!



International Cooperations



Exhibitor Profile

- Institutions specialized in new technologies in archeology
- Open space management organizations, archea parks, open air museum services
- Digital documentation, 3D, virtual media technology
- Archeological equipment establishments and chemicals
- Experimental archeology, technical training service providers

Archeology Technologies



Restoration , Maintenance/ Repair And Conservation



- Museum space and exhibition design project services
- Lighting and security systems
- Companies of visual media and technology
- Organizations providing services in art and technology
- Mobile museum implementation
- Virtual reality and augmented reality firms
- Librarianship and archiving technologies
- Database development and documentation technologies
- Storage Technologies

Museum And Librarianship Technologies



Education, Management and Communication In Museology



What Did They Said About Heritage İstanbul?

Prof. Dr. Işıl Kocabaş

İ.U. Department of Conservation of Underwater Cultural Heritage

The fair was very productive. Thanks to Heritage İstanbul, we created new connections and opportunities. This year our participation in the fair was especially important for us because of the EU project we participated in. I also congratulate you I thank you for this wonderful fair and organization. Thanks again.

Onur Sarı

Kent University

Heritage İstanbul has been very enjoyable and productive this year. One with dozens of people with different fields of expertise we had the opportunity to meet. Organization was done neatly and professionally. The team was quick when we encounter the slightest problem and found a solution with a smile.

Saadet GÜNER

KÜMİD

As one of the NGOs participating in the event, my sincere thanks to everyone who passed I want. A higher profile has participated than we anticipated. In our opinion, the Heritage İstanbul team has passed a tough test with greatly.

Hatice Çiçeksever

Coffee Heritage Stand

We finished the fair, but after the fair we received the congratulations are not over. With a sweet tiredness and I finished the fair happily thanks to you. I wish you good. Conferences were amazing. My soul was satisfied, my morale improved on behalf of my country.

Gürsoy Grup Restorasyon

As Gürsoy Group, we are very pleased with Heritage İstanbul Team. Thank you very much for your hospitality and help, hope to see you at the next fair.

Tonwelt

First of all, we would like to thank you to everyone who contributed to the fair. From our side the fair has passed efficiently. We would like to see you as soon as possible for the next fair.



Heritage İstanbul 2021

FACTS & FIGURES



4500 m²

Exhibition Area



7000

Visitors



134

Total Exhibitors



26

Foreign Exhibitors



6

Countries



150

Speakers

Heritage İstanbul 2021

Special Thanks to Our Sponsors

Heritage Brand



Natural Heritage Sponsor

Komili



“Heritage Brand” Sponsor Ali Muhiddin Hacı Bekir’s Stand



“Natural Heritage” Sponsor Komili’s Stand

Heritage İstanbul

THANK YOU

Heritage Brand

Natural Heritage Sponsor



Komili



The background of the poster is a blurred photograph of a museum exhibition. In the upper right, a large circular emblem is visible, featuring a yellow and black design with a red crescent and star, surrounded by a green border. Below it, a large digital screen displays a blue-toned image of a cityscape. In the foreground, the silhouettes and blurred figures of several people are visible, suggesting a busy exhibition space. The overall color palette is warm, with browns and oranges, and the text is in a clean, white, sans-serif font.

5.

HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • TECHNOLOGY

ABOUT EXHIBITION

23-25 JUNE 2021

Istanbul Lutfi Kirdar International
Convention and Exhibition Centre



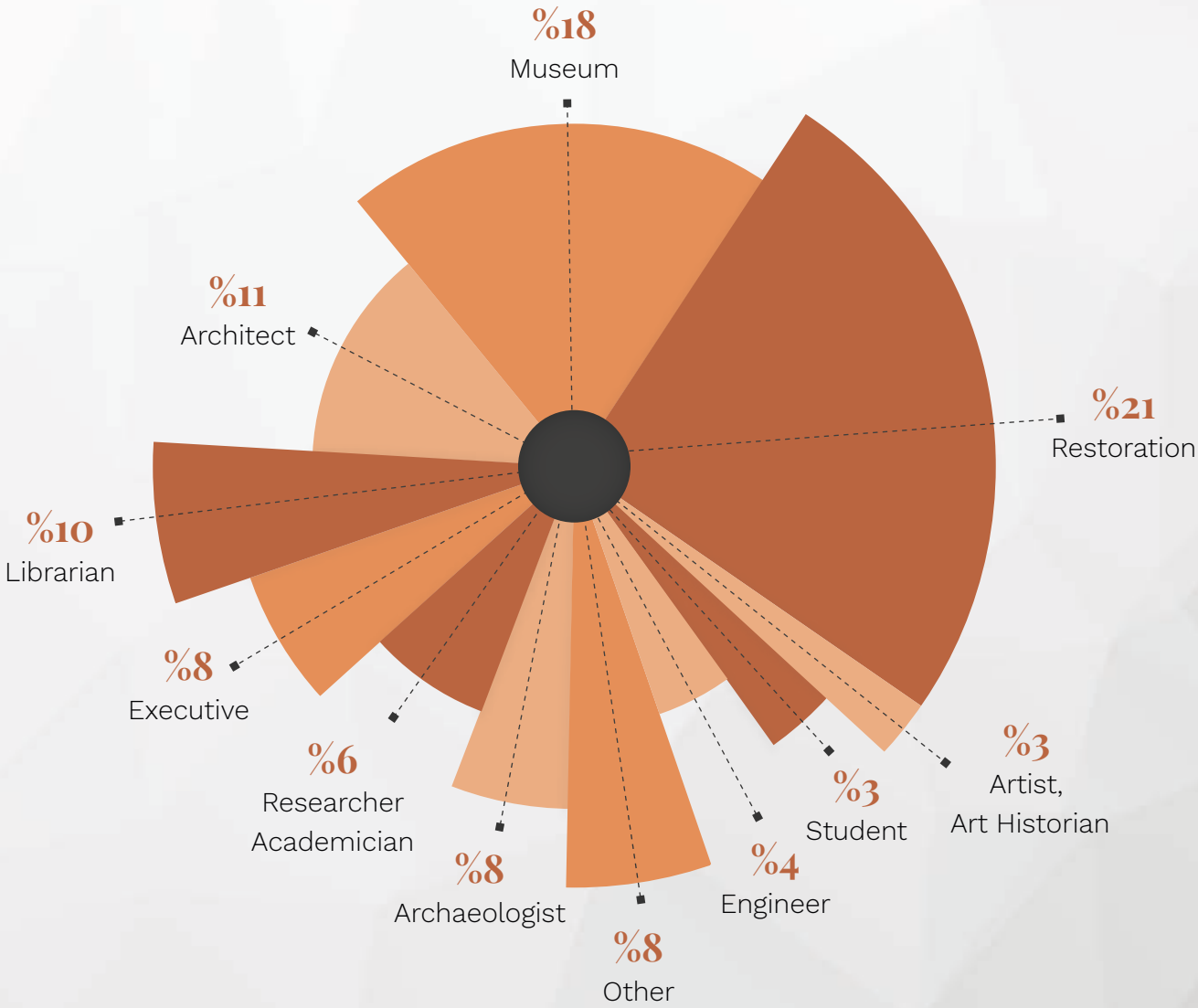
Heritage İstanbul

Exhibitor Profile



Heritage İstanbul

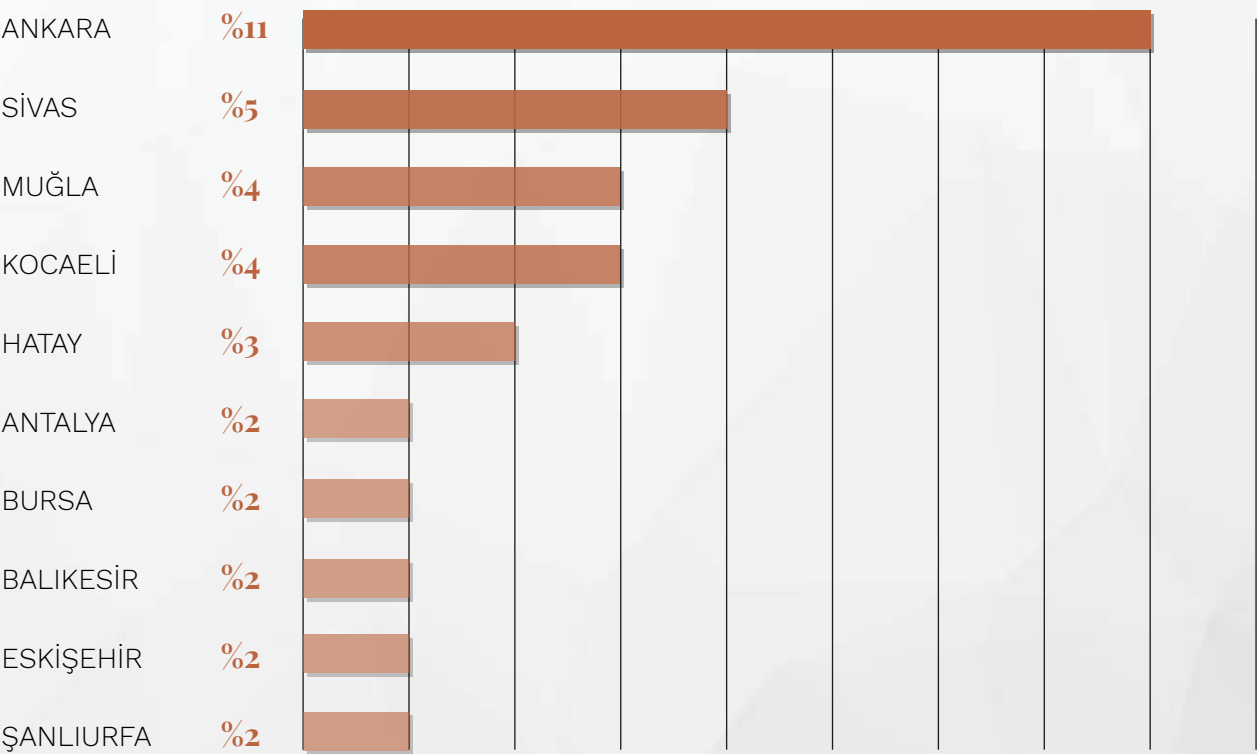
Visitors



Restorators, conservators, architects, archeologist, museum professionals, government organizations, local managements, civil organization representatives, academicians, students, media and publishers, sector employees

Top 10 Cities by Visitors

TOP 10 CITIES OUTSIDE OF İSTANBUL



In the visitor chart from 10 different cities from Turkey, Istanbul comes first with 90%.

5.
HERITAGE
İSTANBUL

HERITAGE

C · O · N · F · E · R · E · N · C · E

İSTANBUL'DA YENİ MÜZE PROJELERİ

Emeritus Prof. Dr. Mehmet Özalp

Mahir Polat

Ferit Yılmaz

Neuh Bağcıoğlu

HERITAGE
İSTANBUL



HERITAGE

T · A · L · K · S

HERITAGE

W · O · R · K · S · H · O · P



HERITAGE

AKADEMIA

Heritage İstanbul Conferences



SPECIAL GUEST - Ahmet Misbah Demircan
Turkish Deputy Minister of Culture and Tourism



PANEL - Ali Muhiddin Hacı Bekir



PANEL - New Museum Projects in Istanbul



PANEL - T.R. Directorate General of Foundations



PANEL - Extraordinary Museums

Heritage İstanbul Conference Program

23 JUNE 2021 WEDNESDAY

10.30-11.30 OPENING SPEAKERS

Osman Murat Akan - Heritage Projects Founder
Hasan Cem Şenel - IG Expo General Manager
Nezih Başgelen - Archaeologist, Head of Archaeology and Art Publications

Prof. Dr. Mehmet Özdoğan - Head of Prehistoric Archaeology Dep. at Istanbul Uni.

Prof. Dr. Handan İnci Elçi - Rector of Mimar Sinan Fine Arts University

Firuz Barbaros Bağlıkaya - Chairman of the Board of Association of Turkish Travel Agencies

11.30-12.00

PRESENTATION - Ali Muhiddin Hacı Bekir
Nezih Başgelen (Moderator) - Head of Archaeology and Art Publications

Nazlı İmre - Ali Muhiddin Hacı Bekir Chairwoman of Executive Board

Leyla Celalyan - Ali Muhiddin Hacı Bekir Executive Board Member

12.00-12.30

BREAK

12.30-13.30

PANEL - Turkish Ministry of Culture and Tourism General Directorate of Cultural Assets and Museums

Dr. Yelda Ayhan - Restoration Specialist - Master Architect

Beyhan Sarıcaoglu - Master Architect

Dr. Ali Sarılioğlu - Director, Samsun Directorate of Surveying and Monuments

Kadir Ekinci - Restoration Specialist, Master Architect

13.30-14.30

PANEL - Istanbul Metropolitan Municipality Directorate of Cultural Assets

H. Merve Gedik Ala - Istanbul Metropolitan Municipality, Directorate of Cultural Assets Projects Assistant Director

İrem Bülbül - Istanbul Metropolitan Municipality, Directorate of Cultural Assets Projects Assistant Director

Dr. Esra Kudde - Istanbul Metropolitan Municipality, Directorate of Cultural Heritage Preservation Assistant Director

14.30-14.45

BREAK

14.45-15.15

TALK - "An Extraordinary State: Seljuk"

Nezih Başgelen (Moderator) - Head of Archaeology and Art Publications

İlber Ortaylı - Historian, Academics, Author - Galatasaray University & MEF University Lecturer

15.15-16.15

PANEL - New Museum Projects in Istanbul

Nezih Başgelen (Moderator) - Archaeologist, Head of Archaeology and Art Publications

Prof. Dr. Mehmet Özdoğan - Head of Prehistoric Archaeology Department at Istanbul University

Mahir Polat - Istanbul Metropolitan Municipality, Assistant Secretary General

Ece Yılmaz - Delta Ofis Executive Board Member

16.15-16.30

BREAK

16.30-17.00

KEYNOTE - Kocaeli Metropolitan Municipality

Doç. Dr. Tahir Büyükkakın - Mayor of Kocaeli Metropolitan Municipality

17.00-17.30

KEYNOTE - Union of Turkish World Municipalities (TDBB)

Dr. Fahri Solak - Union of Turkish World Municipalities (TDBB) Secretary General

24 JUNE 2021 THURSDAY

10.30-11.30

PANEL - "Historical Municipalities"

Nezih Başgelen (Moderator) - Archaeologist, Head of Archaeology and Art Publications

Ömer Ansoy - Mayor of Zeytinburnu

Filiz Ceritoğlu Şengel - Mayor of Selçuk

Ahmet Aras - Mayor of Bodrum

11.30-12.15

I. ITALIAN PANEL

Massimo Gaiani - Ambassador of Italian Embassy in Ankara

Riccardo Landi (Moderator) - Director of ITA Istanbul

Andrea Griletto - Director of ASSORESTAURO

Gabriele Rotini - Officer of CNA Artistico e Tradizionale

Müh. Franco Cavallaro - Board Member of OICE

Mimar Francesca Brancaccio - Board Member of OICE

12.15-12.45

BREAK

12.45-13.30

PANEL - Komili / Natural Heritage "Thousand Year Old Roots of Monumental Olive Trees"

Turgut Yeğenağa (Moderator) - Bunge Turkey General Manager

Mehmet Cavlı - Komili Ayyalık Operation & Olive Oil Tasting Manager

Prof. Dr. Abdullah Soykan - Balıkesir University, Geography Department Lecturer

Doç. Dr. Çetin Şenkul - Director of Anadolu Quaternary Application and Research Center

13.30-14.00

KEYNOTE - "Looking Back, Looking Forward"

Murat Tabanlıoğlu - Tabanlıoğlu Architects Founding Partner

14.00-14.30

TALK - "Ancient Knowledge and the Blend of Advanced Technology"

Ezra Çetin - Fashion Designer

Tuba Çetin - Fashion Designer

14.30-14.45

BREAK

14.45-15.45

PANEL - "Our Historical Artifacts Away from Home"

Nezih Başgelen (Moderator) - Head of Prehistoric Archaeology Dep. at Istanbul University

Zeynep Boz - Head of Anti-Smuggling Department, Turkish Ministry of Culture and Tourism

Prof. Dr. Hava İşkan Işık - Akdeniz University, Classical Archaeology Department Lecturer

Ömer Erbil - Demirören News Agency Deputy General Manager

Yeliz Gül Ege - President of Antalya Promotion Foundation - ATAV

15.45-16.15

KEYNOTE

Dr. Andrew C. Cohen - Expert in Cultural Heritage Diplomacy, US Department of State Cultural Heritage Center

16.15-16.30

BREAK

16.30-17.00

PANEL - Türkiye Seyahat Acentaları Birliği (TÜRSAB)

Association of Turkish Travel Agencies (TÜRSAB)

"The Yesterday, Today and Tomorrow of Tourism"

Bahattin Yücel (Moderator) - Former Minister of Tourism

Faruk Pekin - Founder of Fest Travel

Gökhan Erdoğan - Founder of Uzak Rota

Nalan Yeşilyurt - TÜRSAB Executive Board Member

17.00-17.30

PANEL - "Bridging the Gap between Past and the Present Through Conservation"

Venizelos G. Gavrilakis - Senior Conservator & Restorer of Historic Artworks

Konstantinos Stoupatis - Greek Ministry of Culture, Art Conservator & Museologist

25 JUNE 2021 FRIDAY

10.00-10.30

II. ITALIAN PANEL

Dario Sabbioni (Moderator) - Head of the Public Diplomacy Office at the Embassy of Italy in Ankara

Massimo Gaiani - Ambassador of the Italian Embassy in Ankara

Prof. Marcella Frangipane - Former Director of Italy Mission in Arslantepe Excavations

Prof. Grazia Semeraro - Director of the Archaeological Mission at Hierapolis of Phrygia

10.30-11.15

PANEL - "Extraordinary Excavations, New Findings"

Nezih Başgelen (Moderator) - Archaeologist, Head of Archaeology and Art Publications

Prof. Dr. Nevzat Çevik - Head of Myra and Andriake Excavations, Akdeniz University

Doç. Dr. Şükrü Özdüğü - Burdur Mehmet Akif Ersoy University, Archaeology Department Lecturer

Prof. Dr. Aygül Süel - Hitit University, Head of Archaeology Department

11.15-12.00

PANEL - "Cultural Heritage in Gastronomy"

Gürkan Boztepe (Moderator) - President of the Gastronomy Tourism Association

Filiz Zekioglu - Psychologist & Psychotherapist, Manager, Painter

Hakan Meriçiller - State Theater Artist

Mehmet Ateş - Photographer / Studio Owner

12.00-12.30

BREAK

12.30-13.15

KEYNOTE - Treasures of Pakistan: Sites, Museums and NGOs

Dr. Nadeem Omar Tahir - Executive Board Member

13.15-14.15

PANEL - "Extraordinary Museums"

Prof. Dr. Fethiye Erbay (Moderator) - Istanbul University Lecturer

Prof. Dr. Hüsamettin Koçan - Founder of Bakı Museum & Culture and Arts Foundation

Salih Sercan Kanoğlu - Nezahat Gökyiğit Botanical Garden Deputy Director

Fatma Hicret Ün - Museum Manager of Grand National Assembly of Turkey

Öznur Pınar Çer - Founder & Chief Architect

Prof. Dr. Erhan Tabakoğlu - Rector of Trakya University

14.15-14.30

BREAK

14.30-15.30

PANEL - General Directorate of Foundations

Hayrullah Çelebi (Moderator) - Istanbul Foundations 1st Regional Manager

Cemal Karaca - Foundations of Sivas Regional Manager

Önder Özbilgin - Archaeologist, Director of General Directorate of Foundations, Museums and Cultural Centers

Dr. Zübeyde Çihan Özsayiner - Cultural Registration and Museums Branch Manager

Zafer Gülbahar - Art Historian, Museum Researcher - General Directorate of Foundations

Hasan Karakaya - Art Historian, Mimar Sinan Fine Arts University, Director of the Painting and Sculpture Museum

Bayram Çelik - Art Historian, Museum Researcher

Ezrum Foundations Regional Directorate

15.30-16.15

PANEL - BİMTAŞ

Akif Burak Atlar (Moderator) - Master Urban Planner

Arzu Tandoğmuş - Master Architect, Urban Planner

Orçun Kayhan - 3D Visualization Specialist

Nazım Akkoyun - Master Urban Planner

Dr. Erdal Devrim Aydın - Architect, Lecturer

16.15-17.00

TALK

Istanbul Metropolitan Municipality "Cultural Heritage Values"

Gülşay Yedekçi - Former Member of Parliament of Istanbul (26th Term)

17.00-17.30

KEYNOTE

Ahmet Misbah Demircan Turkish Deputy Minister of Culture and Tourism

Heritage Talks



KOMİLİ
“Miraculous Food Olive Oil”



ALİ MUHİDDİN HACI BEKİR
“From Eminönü to Hollywood”



“A World Heritage Site: Patara Emperor Nero Lighthouse”



“Culture and Art Talks”



“The Role of GUSKODER in Specialization Trainings in the Field of Restoration and Conservation”

Heritage Talks Program

Heritage Talks - A

23 JUNE WEDNESDAY

- 12.00-12.45** KONSERVATÖR - RESTORATÖRLER DERNEĞİ
"Restoration and Restoration Of Tangible Cultural Heritage in Turkey on Conservation Assessment Questionnaire and its Results"
Uğur Genç Araştırmacı - Researcher, Conservator-Restorer
- 14.00-14.45** "Cultural Heritage in the Future: The Role of New Technologies"
Hande Ercan - PIRI Sale Director
- 16.00-16.45** "The Relationship Between Adobe Building and Earthquake"
Prof. Dr. Bilge Işık - İstanbul Medipol University

24 JUNE THURSDAY

- 11.00-11.45** "As Immovable Cultural Heritage Assets Anafartalar Bazaar and Ceramic Works"
Doç. Dr. Pelin Şahin Tekinalp - ASTAD Chairman of the Board
Özge Ceren Can - Ceramic Artist and Art Historian
- 12.00-12.45** "A World Heritage Site: Patara Emperor Nero Lighthouse"
Dr. Cenk Üstündağ - İstanbul Technical University Faculty Member
Prof. Dr. Havva Işkan Işık - Akdeniz University Faculty of Letters
- 14.00-14.45** Conservation of Human Heritage: Iconem Technology Through the Examples of Cebele Roman Theatre, Palmyra Ancient City and Mont-saint-michel"
Dr. Bekir Cantemir - Historical and Modern Cartographer ALART
Bastien Varoutsikos - Business Development Director Iconem
- 16.00-16.45** "The Role of GUSKODER in Specialization Trainings in the Field of Restoration and Conservation"
Dr. Ragsana Hasanova - Conservator-Restorer
Hatice Sohtorik - Restorer

25 JUNE FRIDAY

- 10.45-11.45** "Foundations General Directorate Chat"
Gamze Kuşseven Özkılınç - İstanbul Foundations 1st Regional Directorate
Murat Sav Arkeolog - İstanbul Foundations 1st Regional Directorate
İdris Botan - Art Historian - İstanbul 2nd Regional Directorate of Foundations
Ekin Güray Akseleolu - Edirne Regional Directorate of Foundations
- 12.00-12.45** "İstanbul Beylerbeyi Sabancı Maturation Institute Textile Artifact Collection and Restoration Conservation Laboratory Activities"
Dr. Ragsana Hasanova - Conservator-Restorer
- 14.00-14.45** "Culture and Art Talks"
Olca Aydemir - Master Architect Restoration Specialist
Arzu Kaprol - Fashion Designer
Aslı Arıkan Dayıoğlu - Interior Architect
Omar Baban - TDesigner
- 16.00-16.45** "The Importance of an Interdisciplinary/ Multidisciplinary Approach to Multidimensional Heritage Sites: The Case of Gölyazı (Apolyont), Bursa"
Gökhan Okumuş - Middle East Technical University, Department of Architecture

Heritage Talks - B

23 JUNE WEDNESDAY

- 12.00-13.30** "Ephemera: Objects Beyond Their Purpose"
Prof. Haluk Oral
- 14.00-14.45** ALİ MUHİDDİN HACI BEKİR "From Eminönü to Hollywood"
Leyla Celalyan - Ali Muhiddin Hacı Bekir Executive Board Member
- 16.00-16.45** KONSERVATÖR-RESTORATÖRLER DERNEĞİ
"Interview with Conservator-Restorers Association"
Uğur Genç - Researcher-Conservator-Restorer
Vildan Yarıtaş - Conservator-Restorer
Özge Nur Yıldırım - Conservator-Restorer
Derya Talay - Conservator-Restorer
- 17.00-17.45** FELSEFE KÜLTÜR SANAT DERNEĞİ
"Miletus: The Beginning Place of the Epistemic Revolution"
Prof. Dr. Cengiz Çakmak - İstanbul University Instructor
Prof. Dr. Nami Başer - Galatasaray University

24 JUNE THURSDAY

- 10.30-12.45** BURSA BÜYÜKŞEHİR BELEDİYESİ MÜZELER ŞUBE MÜDÜRLÜĞÜ
"Use of the Virtual Museum as an Educational Environment"
Nazım Enes Altan - Bursa Metropolitan Municipality Museums Branch Manager
Dr. Tuğba Gürkan Şenyavaş - Uludağ University, Faculty of Education
Yeşim Özturan - Rahmi M. Koç Museum, Education Coordinator
Nedim Buğral - "Biokul.online" Co-Founder
Yasemin Eser - Bursa Provincial Directorate of National Education R&D Unit Teacher
Sebla Kut - Komet Culture and Art Projects Founding Partner
- 14.00-14.45** KOMİLİ "Miraculous Food Olive Oil"
Pınar Nokay (Moderatör) - Senior Marketing Manager
Ömür Akkor - Manager and Consultant Chief
Dilara Koçak - Nutrition and Diet Specialist

25 HAZİRAN CUMA / 25 JUNE FRIDAY

- 11.00-11.45** "Osmanlı Halk Kıyafetlerinin Tanıtımı"
"Introduction of Ottoman Folk Dress"
Feyza Uluumay Gökalep - Foundation Chairman of the Board
- 12.00-12.45** MARMARA ÜNİVERSİTESİ - TEKNOLOJİ FAKÜLTESİ
"Science in Textile Conservation, Restoration and Inventory Records"
Öğr. Gör. Dr. Meral Özomay - Marmara University - Faculty of Technology
- 14.00-14.45** "Geometric Patterns Become What Tradition?"
Serap Ekizler Sönmez - Geometry Artist/Researcher-Author
- 16.00-16.45** "Kocataş and Sait Paşa Mansions Restoration Process"
Ali Emrah Ünlü - Restoration Specialist Master Architect

Heritage Workshops



“Painted Surface Cleaning Techniques”



“Marbling”



“The Art of Calligraphy”
Geleneksel Sanatlar Derneği

HERITAGE WORKSHOP PROGRAMME

23 JUNE WEDNESDAY

14.00-15.45 MİMAR SİNAN FINE ARTS UNIVERSITY
“Pencil Work / Mosaic”
Doç. Kaya Üçer
Doç. Dr. Sibel Hattap
Selim Sani Güngör - Research Assistant

24 JUNE THURSDAY

11.30-13.00 TRADITIONAL ARTS ASSOCIATION “The Art of Calligraphy”
Ömer Faruk Dere - Artist

13.30-14.45 TRADITIONAL ARTS ASSOCIATION “Ebru Art”
Mehmet Eray Atay - Artist

15.30-18.00 TRADITIONAL ARTS ASSOCIATION “Glass Art”
Kamuran Karaağaç - Artist
Cahide Erel - Artist

25 JUNE FRIDAY

11.30-13.00 “Alternative Designs Based on a Basic Geometric Structure”
Serap Ekizler Sönmez - Geometry Artist Researcher-Author

13.30-14.45 PAINTING RESTORATION
MİMAR SİNAN FINE ARTS UNIVERSITY
“Painted Surface Cleaning Techniques”
Doç. Cemile Kaptan
Selen Sertab Kayser - Research Assistant

15.30-18.00 BEYLERBEYİ SABANCI MATURATION INSTITUTE
“İKONA Artifact, Restoration and Conservation Methods”
Dr. Ragsana Hasanova - Conservator-Restorer
Hatice Sohtorik - Restorer



7

Workshops



12

Trainer



70

Participant

Heritage İstanbul Akademia



“NFT and Cultural Heritage Protection”



“War, International Law and Protection of Cultural Heritage”



“Culture in Times of Disaster and Crisis Protection of Assets”

AKADEMIA PROGRAMME

24 JUNE THURSDAY

- 11.00-12.00** “Cultural Heritage and the Problem of Authenticity”
Uğur Genç - Conservator, Restorer
- 13.00-14.00** “Protection of Cultural Assets in Times of Disaster and Crisis”
Dr. Ömer Dabanlı - M.Sc. Engineer Architect FSMVÜ Cultural Asset Conservation and Repair Division, and Blue Shield Turkish National Committee Founding President
- 15.00-16.00** “War, International Law and Protection of Cultural Heritage”
Dr. Şener Çelik - International Relations
- 17.00-18.00** “Reducing disaster risk in Museums”
Saadet Güner - Chairman of the Board of KUMID
Eftal Kiraz - Istanbul Conservation Restoration Center Deputy Director of Laboratory KUMID Member
Doç. Dr. Mahmut Aydın - Batman University, Science and Literature Faculty of Archeology, Faculty Member, KUMID Member
Serhat Yılmaz - Istanbul Aydın University, Disaster Education Application and Research Center (IAU-AFAM) Coordinator

25 JUNE FRIDAY

- 11.00 - 12.00** “Fighting Smuggling in Cultural Heritage”
Zeynep Boz - Head of Anti-Smuggling Department, Cultural Heritage and Museums General Directorate, Ministry of Culture and Tourism
- 13.00-14.00** “Intellectual Property of Cultural Properties Protection under the Law”
Dr. Onur Sarı - Istanbul Kent University Faculty Member
- 15.00-16.00** “NFT and Cultural Heritage Protection”
Doç. Dr. Bedri Volkan Yücel - Istanbul Kent University Faculty Member



7

Akademia
Program



10

Trainer



55

Participant

Heritage İstanbul

Press Conference

In our press conference held at Istanbul Archeology Museums on June 14, 2021, Istanbul Foundations 1st Regional Director Hayrullah Çelebi, Head of IMM Cultural Heritage Department Oktay ÖZEL, İBB Kültür A.Ş. General Manager Murat Abbas, Archaeologist Nezih Başgelen, TG Expo General Manager H. Cem Şenel and Heritage Projects Founder Osman Murat Akan thank you for your contributions.



Heritage Istanbul Opening Reception **Tophane-i Amire**

With The Contributions of
Opening Reception Sponsor

TÜRSAB
TÜRKİYE SEYAHAT AÇENTALARI BİRLİĞİ
ASSOCIATION OF TURKISH TRAVEL AGENCIES



The opening reception of Heritage Istanbul Fair, which was held for the 5th time between 23-25 June 2021 was accomplished with the contributions of TÜRSAB. Here are some photoshots from the opening cocktail.





5.

HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • TECHNOLOGY

PROMOTIONAL ACTIVITIES

23-25 JUNE 2021

Istanbul Lutfi Kirdar International
Convention and Exhibition Centre

Heritage İstanbul 2021

Media Coverage



116

Printed Media

Advertising Value Equivalency

1.427.924,7TL



993

Online Media

Advertising Value Equivalency

496.500TL



16

TV+Radio

Advertising Value Equivalency

1.832.000TL

Total Advertising
Equivalency

2.262.424,7TL



"Heritage İstanbul" Müzecilik Fuarı 5. kez düzenlendi



Cumhuriyet



"Geçmişe gelecek sağla"



"Heritage İstanbul", 23-25 Haziran'da gerçekleştirilecek (İstanbul Haberleri)

"Heritage İstanbul", 23-25 Haziran'da gerçekleştirilecek. Türkiye'de kültürel miras bilincinin artırılması ve bu mirasın korunması gibi konuların odağına alan fuar, 36'ı yurt dışından 131 firma katılacak. İtalya ve Avusturya'dan oluşan iki ülke pavilyonu kurulacak fuar kapsamında konferans 26 oturum, miras bölümlerinde 21 sohbet ve 8 atölye çalışması yapılacak.

3. Heritage İstanbul Fuarı ve Konferansı, 23-25 Haziran'da Lütfi Kırdar Kongre ve Sergi Sarayında gerçekleştirilecek.

İstanbul Arkeoloji Müzeleri'nin düzenlediği basın toplantısında, Tis Expo tarafından Kültür ve Turizm Bakanlığı'na bağışlanan İzmir Kültür Varlıkları ve Müzeleri Genel Müdürlüğü, Vakıflar Genel Müdürlüğü ve İstanbul Büyükşehir Belediyesi tarafından (BĞ) desteklenen organizasyona değerli bilgiler verirken, etkinlik programı paylaşıldı.



Geçmişe gelecek sağlamak



Cultural Heritage Magazine



In this unique cultural heritage magazine of Turkey, interviews with archeologists, architectures, tech inventors, public authorities, latest technology&products for the museums, news and events of the heritage industry and also the details of Heritage İstanbul Talks & Conferences are featured.

Heritage İstanbul 2021

Social Media Facts&Figures



150.187

Reach

95.970

Impression

3.665

Followers



150.187

Reach

95.970

Impression

3.665

Followers



316.124

Reach

8.167

Impression

2.494

Followers



Industry professionals are targeted and informed via our direct mailing campaigns

www.expoheritage.com



HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • TECHNOLOGY

11-13 MAY 2022

**See You in the
New Year With
Our New Dates!**



CULTURAL
HERITAGE
PLATFORMS



Think Global

TG Expo was founded in 2008 with 'Think Global' insight. We bring together leading exporters with our talented team to do business in international markets. Until this day, TG Expo Group has organized exhibitions in France, Iran, USA, Qatar, Brazil, Egypt, South Africa, Nigeria, Saudi Arabia, United Arab Emirates, Kuwait, United Kingdom and India.

Including Energy, Electricity, Beauty & Care, Stone & Marble, HORECA, Automotive and Food & Beverage industries, TG Expo enables exporter companies to communicate, do business and experience new markets. TG Expo Group acts as the Turkish representative of various international fairs and national pavilions; organizes fairs in Turkey as well by its experienced co-founders and the expert team. We produce turnkey projects for our clients.

Accredited by Republic of Turkey Ministry of Trade, TG Expo Group supports export companies to grow attempts and business development process which contribute to national and international economy. Since the date it was founded, TG Expo has been providing the opportunity for more than 1000 export companies to get into their target markets.

We operate local sales by our sales team in assisting domestic companies to access new markets and also keep regular contacts with governmental bodies and trade associations, to seek government funding and grants. Additionally, we provide our clients logistic support, research outcomes and market monitoring for significant exhibition trends and business opportunities.

www.tgexpo.com

5.

HERITAGE İSTANBUL

CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • TECHNOLOGY

INFORMATION

info@expoheritage.com

SALES

satis@tgexpo.com

MARKETING

marketing@tgexpo.com

Follow Us On Social Media!



ExpoHeritage



expoheritage



expoheritage



expo-heritage

www.expoheritage.com



TG EKSPÖ Uluslararası Fuarçılık A.Ş.

Eğitim Mahallesi Poyraz Sokak Ertogay İş Merkezi No: 3 / 27 Kadıköy, İstanbul, Türkiye

T. 444 EXPO (3976) | +90 216 338 45 25 | F. +90 216 338 45 24 | marketing@tgexpo.com | tgexpo.com