



PHARMEDI VIETNAM

**made
in
Germany**



Time period:

22 -24 September 2026

Event venue:

Saigon Exhibition and Convention Center – SECC
No. 799 Nguyen Van Linh, District,
Ho Chi Minh City, Vietnam

Organizer:

ADPEX Joint Stock Company

The **Pharmed & Healthcare Vietnam** in Ho Chi Minh City is the largest trade fair for medical technology and pharmaceuticals in Vietnam and is also considered one of the most important medical exhibitions in Southeast Asia. The exhibition is aimed at professional visitors from hospitals, laboratories, pharmaceutical companies, specialized trade, government authorities and research institutions. Exhibits include medical devices, diagnostic and laboratory technology, pharmaceutical products and digital applications in healthcare. As Vietnam imports a large share of its medical technology, the trade fair is of particular interest to German exhibitors. It offers medical technology manufacturers, pharmaceutical companies and their suppliers direct access to distributors, hospital operators, industry representatives and other key decision-makers. A diverse supporting program featuring expert forums, product presentations and cooperation meetings complements the exhibition. In 2025, the trade fair recorded more than **9,400 professional visitors** and **over 390 exhibitors from 24 countries**, including China, Poland, South Korea, Taiwan, Japan, the United States, France and Italy. Participants in the German Pavilion receive a **turnkey exhibition stand**, benefit from the **German Pavilion lounge** and can take part in the **reception hosted by the German Consulate General** as well as **excursions to healthcare facilities**. Through the official website of Pharmed & Healthcare Vietnam, visitors can also schedule meetings with exhibitors in advance.

Product categories:

- Medical technology and hospital equipment
- Pharmaceuticals, dietary supplements
- Physiotherapy, orthopaedic technology
- Medical aids
- Medical services
- Laboratory equipment, test kits
- Home care
- Dental technology

Stand prices:

- Presentation point (ca. 2 m² mini-stand): from 735€ per stand
- Exhibition space without stand construction (from 50 m²): from 250€ per m²
- Exhibition space with stand construction (from 9m²): from 280€ per m²



Great interest in the German pavilion at Pharmed

Stand construction:

- fascia and fascia description
- design „made in Germany“, stand walls
- table, 4 chairs, sideboard, information counter, coat rack, waste paper basket, carpet flooring
- stand lighting, power socket



Review 2025

- number of exhibitors: 390 from 24 countries
- gross exhibition area: 12,000 m²
- visitors: over 9,400 from 29 countries
- 15 international group participations and delegations
- Conference program with 10 seminars & forums, 23 speakers and more than 1,000 participants

Information on the medical market

Vietnam's medical technology market is growing relentlessly. Fitch Solutions expects an average annual growth of 10 percent through 2028. The reasons lie in rising demand due to an aging population, growing incomes, and the steady expansion of the health insurance system. The treatment of chronic diseases is playing an increasingly important role.

Additionally, the rapidly expanding private hospital sector is significantly boosting demand. The government is also heavily investing in expanding hospital infrastructure and advancing digitalization. At the same time, around 300,000 medical tourists come to the country each year for treatments. Since Vietnam has only a few domestic medical technology manufacturers, the country imports nearly 90 percent of its required medical products at low tariffs. Germany benefits from this as well, ranking third on Vietnam's import list after the USA and Japan. Incidentally, the domestic pharmaceutical industry also has a huge need to produce more medicines locally in the future.

Exhibitor satisfaction:



want to participate in the next PHARMEDI Vietnam



were overall satisfied with PHARMEDI Vietnam



would recommend PHARMEDI Vietnam worldwide

Ho-Chi-Minh-Stadt (Saigon) Overview

Ho Chi Minh City is Vietnam's largest city. Here beats the economic heart of the country. Under its old name Saigon, it was the capital of the Republic of Vietnam until 1975. In 1976, it was renamed after the late head of state Ho Chi Minh. Today, around 10 million people live in this vibrant metropolis. Ho Chi Minh City is an industrial hub, transportation nexus, and cultural center with universities, theaters, historic architectural landmarks from the French colonial era, and thus also a popular tourist destination with a pulsating nightlife.

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