

THE  
LONDON  
BOOK  
FAIR®

5-7 April 2022  
Olympia London  

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You Are The Story

**2022 EVENT STATS**



# 2022 EVENT STATS

**MORE THAN 15,000**  
PUBLISHING PROFESSIONALS

**1,000**

EXHIBITING COMPANIES

**450+**

TABLE HOLDERS

**100+**

COUNTRIES REPRESENTED

**800+**

ITEMS OF PR COVERAGE

## TOP 10 JOB TITLES

Publisher	17.9%
Author	11.7%
Bookseller/Buyer	10.5%
Editor	10.4%
Literary Agent	6.8%
Sales	3.7%
Consultant	2.8%
Marketing/Comms	2.5%
Translator	2.3%
Production	2.0%

## TOP 10 COUNTRIES

United Kingdom	60.1%
United States	3.5%
Netherlands	2.8%
France	2.4%
Germany	2.3%
Italy	2.1%
Spain	2.0%
Sweden	1.6%
Denmark	1.3%
Norway	1.0%

## TOP 10 COMPANIES

Publishing	36.7%
Bookshop/Retailer	8.8%
Literary Agency	7.3%
Freelance	6.3%
Wholesale/Distribution	3.1%
Education/School/University	2.8%
Self Publishing	2.7%
Printer	2.6%
Digital Solutions Provider/Supplier	2.5%
Public Sector Organisation/Charity	1.6%

**60%**  
UK ATTENDEES

**40%**  
INTERNATIONAL ATTENDEES

**120+**

SEMINARS

**400,000+**  
SOCIAL MEDIA REACH