

DenTech China
2023

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第二十六届 中国国际口腔器材展览会暨学术研讨会

The 26th China International Exhibition & Symposium on Dental Equipment, Technology & Products

2023.10.14-17 上海世博展览馆 Shanghai World Expo
Exhibition and Convention Center

主办单位：中国科协新技术开发中心有限责任公司 / 上海交通大学医学院附属第九人民医院 / 国家口腔医学中心
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INVITATION LETTER



Dear Colleagues, Ladies and Gentlemen,

It is my great pleasure to invite you all to participate in the 26th DenTech China to be held in Shanghai from October 14 to 17, 2023.

Since it was founded in 1994 and continuously supported by China Association for Science and Technology and local public health organizations, DenTech China has become a top-level exhibition of dental instruments and techniques and provides a well-known academic platform where professional expertise, dentists, scholars, researchers meet together for inspiring minds, sharing knowledge, developing friendship, as well as trading the newly innovative instruments and equipment from all over the world in Shanghai, China each year.

Shanghai was originally a small agricultural village and developed during the late Qing dynasty as one of China's principal trading ports. Since the economic reforms of the early 1990s, the city has become one of Asia's financial centers and the world's busiest container port. Now Shanghai is the most influential economic, financial, international trade, and cultural center in China. As for the perfect blend of cultures, the modern and the traditional, and the western and the oriental, Shanghai is a popular travel destination for visitors. The Bund, Yuyuan Garden, Classic and Modern architecture, Shanghai Museum and Disneyland Park are memorable attractions. In particular, autumn is a golden season to taste the most famous local cuisine, Shanghai hairy crab.

On behalf of the Organizing Committee of DenTech China 2023, I sincerely invite you all to attend this annual special event from both overseas and homeland. We assure that you will have wonderful time. Shanghai is a city where you once come to, and you never forget in your mind.

Look forward to seeing you at the 26th DenTech China in 2023!

With best regards,

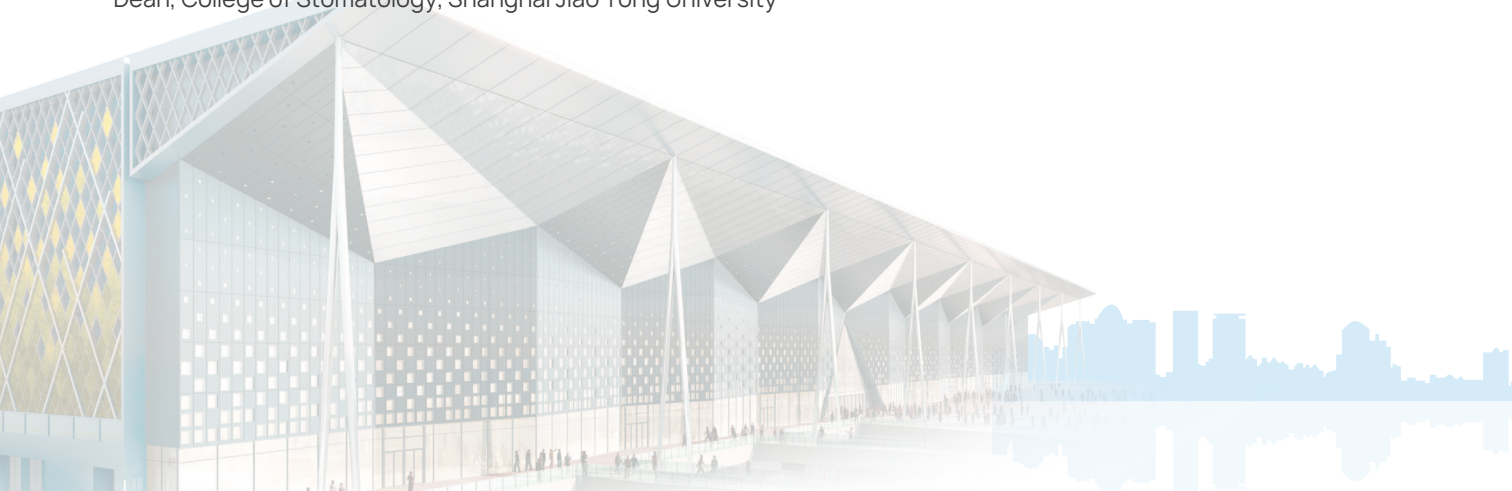
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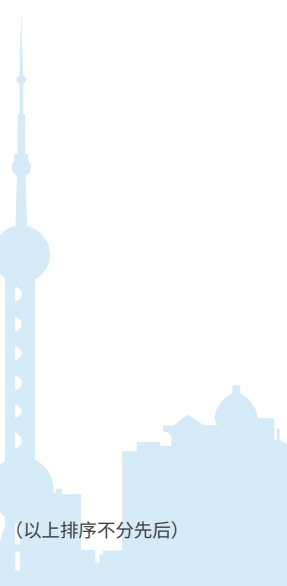
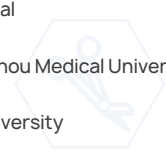
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Shanghai Xuhui Dental Clinic
上海静安区牙病防治所
Shanghai Jing-an Dental Clinic
上海市虹口区牙病防治所
Shanghai Hongkou Dental Clinic
上海市杨浦区牙病防治所
Shanghai Yangpu Dental Clinic
上海市黄浦区牙病防治所
Shanghai Huangpu Dental Clinic
上海市普陀区眼病牙病防治所
Shanghai Putuo Oculopathy Dental Disease Prevention & Cure Clinic
上海市浦东新区眼病牙病防治所
Shanghai Pudong Oculopathy Dental Disease Prevention & Cure Clinic
上海市闵行区牙病防治所
Shanghai Minhang Dental Clinic
上海市嘉定区牙病防治所
Shanghai Jiading Dental Clinic
上海市金山区牙病防治所
Shanghai Jinshan Dental Clinic
上海市奉贤区牙病防治所
Shanghai Fengxian Dental Clinic
上海中医药大学附属岳阳中西医结合医院
Yueyang Hospital of Integrated Traditional Chinese and Western Medicine, Shanghai University of Traditional Chinese Medicine
上海市徐汇区大华医院
Shanghai Dahua Hospital
曙光医院
Shuguang Hospital
石四箴口腔医疗中心
Shisizhen Dental Center
上海拜博口腔医院
Shanghai BYBO Dental
上海泓虎口腔门诊部
Shanghai Dr. Hong-Hu Liu's Dental Clinic
上海现代口腔门诊部
Modern Dental
上海虹桥口腔门诊部
DDS Dental Care
上海佘虹口腔门诊部
Kaihong Dental
上海恒佳口腔门诊部
Shanghai Hengjia Dental Clinic
上海卓越口腔门诊部
Shanghai Zhuoyue Dental Clinic



(以上排序不分先后)

DENTECH CHINA 2023

DenTech China 的全媒体时代
DENTECH CHINA'S OMNI-MEDIA

官方微信 & 官方小程序 OFFICIAL WECHAT



获取牙科动态，享受展会便利。
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官方网站 WWW.DENTECH.COM.CN - THE OFFICIAL WEBSITE



展览会官方网站为：www.dentech.com.cn 展商可从网上查询最新展会动态及平面图等相关信息。

The official website of DenTech China is www.dentech.com.cn Exhibitors can get updated information like exhibition progress, news and updated floor plan through this site.

官方出版物 - 《牙科展望》
DENTAL PROGRESS - OFFICIAL PUBLICATION

《牙科展望》是领先的中文牙科专业期刊，由 Informa ShowStar 出版，为中国口腔医生提供最新的口腔动态和专业信息。每期涉及业内热点问题讨论、权威专家采访、专业学术进展、医院管理等内容，邀请国内知名学者专家撰稿。同时，《牙科展望》也会在官方网站 www.dentech.com.cn 中，第一时间报道国内外口腔专业的最新资讯和杂志摘要。

《牙科展望》为双月刊，发行量为 26,000 多份，定期发放至中国口腔医生手中。



Dental Progress is the leading Chinese language dental journal, published by Informa ShowStar, providing the latest dental news and professional information to Chinese dentists. It offers international and Chinese dentistry hot spots discussion, renowned dental professors' interview, academic dentistry progress, and practice management. Meanwhile, the current professional dental news and issue abstract will be published online: www.dentech.com.cn.

Dental Progress is a bimonthly journal as well as the official publication of DenTech China. Every issue, Dental Progress will be mailed to 26,000+ Chinese dentists, most of who are senior professors in China.

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展馆介绍

VENUE FOR DENTECH CHINA 2023

上海世博展览馆傲踞2010年上海世博会顶级核心区域，是成就一流展会盛事的至优选择。

上海世博展览馆位于世博轴西侧，紧邻中华艺术宫、世博中心以及梅赛德斯-奔驰文化中心。她连接南浦大桥、卢浦大桥、打浦路隧道、西藏南路隧道等过江要道，坐拥周边数十条公交线路，轨道交通7、8号线(耀华路站)、8号线(中华艺术宫站)、13号线(世博大道站)均可到达展馆。

2023年第二十六届中国国际口腔器材展览会暨学术研讨会将于2023年10月14日至10月17日在上海世博展览馆举办。



Shanghai World Expo Exhibition and Convention Center (SWECC) is located in the heart of the 2010 Shanghai World Expo site, which is considered as the primary choice for the professionals of first-class international events.

SWECC, which is located on the east riverside of the Huangpu River, west of the Shanghai World Expo Axis, is adjoined with the China Art Museum, Mercedes-Benz Arena and Expo Centre by the Expo Axis. The convenient transportation results from SWECC's excellent location connected by the over-river thoroughfares, such as: Nanpu Bridge, Lupu Bridge, Dapu Tunnel, Shangnan Rd. and Yaohua Rd.. SWECC is in the area which is surrounded by dozens of bus stations. The through metro line 7, 8 (Yaohua Rd.), line 8 (China Art Museum) and line 13 (Shibo Avenue) will take you to the destination as well.

DenTech China 2023 will be held at Shanghai World Expo Exhibition and Convention Center. On October 14-17, 2023.

展品范围 (展览会展品分类)

EXHIBIT PROFILE

I. 口腔医疗器械展区 Dental Practice

牙科设备 Dental Equipment
牙椅与家具 Dental Units and Practice Furniture
牙科材料 Dental Materials
牙科软件 Dental Software
牙科耗材与工具 Dental Supplies and Instrumentation
牙髓治疗产品 Endodontics
口腔外科 Oral Surgery
评估 / 诊断工具 Assessment / Diagnostic Tools
口腔正畸产品 Orthodontics
牙周产品 Periodontics
口腔种植系统 Dental Endosseous Implant Systems
牙科药品 Pharmaceuticals
数字牙科产品 Digital Dentistry
牙科摄影 / 影像产品 Dental Camera / Radiography

II. 义齿加工展区 Dental Laboratory

义齿加工制作所 Dental Laboratory
牙科技工设备 Dental Laboratory Equipment
牙科技工材料 Dental Laboratory Materials
牙科技工耗材和工具 Dental Laboratory Supplies & Tools
牙科技工 CAD/CAM产品 Dental Lab CAD / CAM

III. 口腔保健卫生用品展区

Hygiene, Infection Control and Maintenance

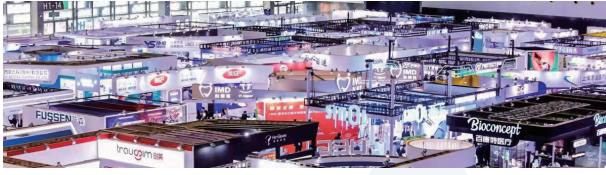
口腔家庭护理产品 Home Care Products
牙科灭菌消毒设备 Sterilization / Disinfectant Devices
牙科消毒剂 (化学) Disinfectants (Chemical)
牙科专业医用保护衣 Professional and Protective Clothing

IV. 牙科服务及相关机构展区

Service, Information, Communication and Organization

牙科咨询服务 Dental Consulting Services
牙科继续教育 Dental Continuing Education
牙科在线社区 Dental Online Communities
财务服务 Financial Services
医疗废物回收 Gold / Scrap Refining
法律服务 Legal Services
技术服务 Technology Services
牙科相关协会 Dental Associations
媒体及其他相关服务 Media and other Service

DENTECH CHINA 2023



展会日程

EXHIBITION AGENDA

布展 Stand Construction	2023.10.12-13	08:30-17:00
展览 Exhibiting	2023.10.14-16 2023.10.17	08:30-17:00 08:30-14:00
撤展 Stand Dismantling	2023.10.17	14:00

费用

COST OF PARTICIPATION

• 参展 Exhibition

9平米标准展位 9-square meter shell scheme..... RMB 28,000.00

转角位加收 Corner booth..... 10% premium

标准展位包括:

A shell scheme will include:

- 公司中英文楣板
Fascia board with company name in both English and Chinese;
- 背板及侧板
Side and back walls;
- 1张咨询桌、2把折椅
One information counter & two folding Chairs;
- 2只射灯
Two spotlights;
- 1个220V/5A 插座
One 220V/5A socket;
- 满铺地毯
Carpeting;
- 展位清洁
Stand cleaning

• 参会 Seminars

每2小时1场 A 2-hour seminar..... RMB 15,000.00

(small room, with the capacity for 60-80 people)

每2小时1场 A 2-hour seminar..... RMB 30,000.00

(big room, with the capacity for 200-250 people)

技术交流会包括:

A seminar will include:

- 会议室
Conference room;
- 投影机、屏幕、话筒
Projector, screen & microphone;
- 饮用水
Drinking water;

• 广告 Advertisement

入场券背面 Back of entrance tickets..... RMB 50,000.00

会刊封底 Back cover page of show directory..... RMB 20,000.00

会刊首页 First page of show directory..... RMB 15,000.00

会刊封二 Inside front page of show directory..... RMB 15,000.00

会刊封三 Inside back cover page of show directory..... RMB 10,000.00

会刊插页 Inside page of show directory..... RMB 8,000.00

南北广场回型包柱广告 Banner outside the exhibition hall..... RMB 80,000.00

中厅落地广告牌 Banner in the central lobby..... RMB 30,000.00

中厅回型包柱广告 Banner on the column in the central lobby... RMB 20,000.00

天桥广告 Banner on the overline bridge..... RMB 60,000.00

网站首页 Homepage of www.dentech.com.cn..... RMB 30,000.00/yr

《牙科展望》内页整版 Dental Progress Inside Full Page

..... DenTech China Exhibitor RMB 5,500.00

《展会特报》内页整版 DenTech China Newspaper Inside Full Page

..... RMB 15,000.00

《展会特报》内页1/2版 DenTech China Newspaper Inside 1/2 Page

..... RMB 8,000.00

增值服务

VALUE-ADDED SERVICE

展商可提供 200 字内新产品图文信息，有机会免费刊登于展会官方杂志《牙科展望》、官方微信、微博、LinkedIn、Facebook、Twitter 等平台。

DenTech China exhibitors have the opportunity to release the new products information (in 200 words with picture) on Dental Progress, Wechat, Weibo, LinkedIn, Facebook, Twitter, etc.

展会联系

CONTACT INFO

上海博星展览有限公司

Shanghai Informa Markets ShowStar Exhibition Company Limited

上海市黄浦区淮海中路300号香港新世界大厦29楼

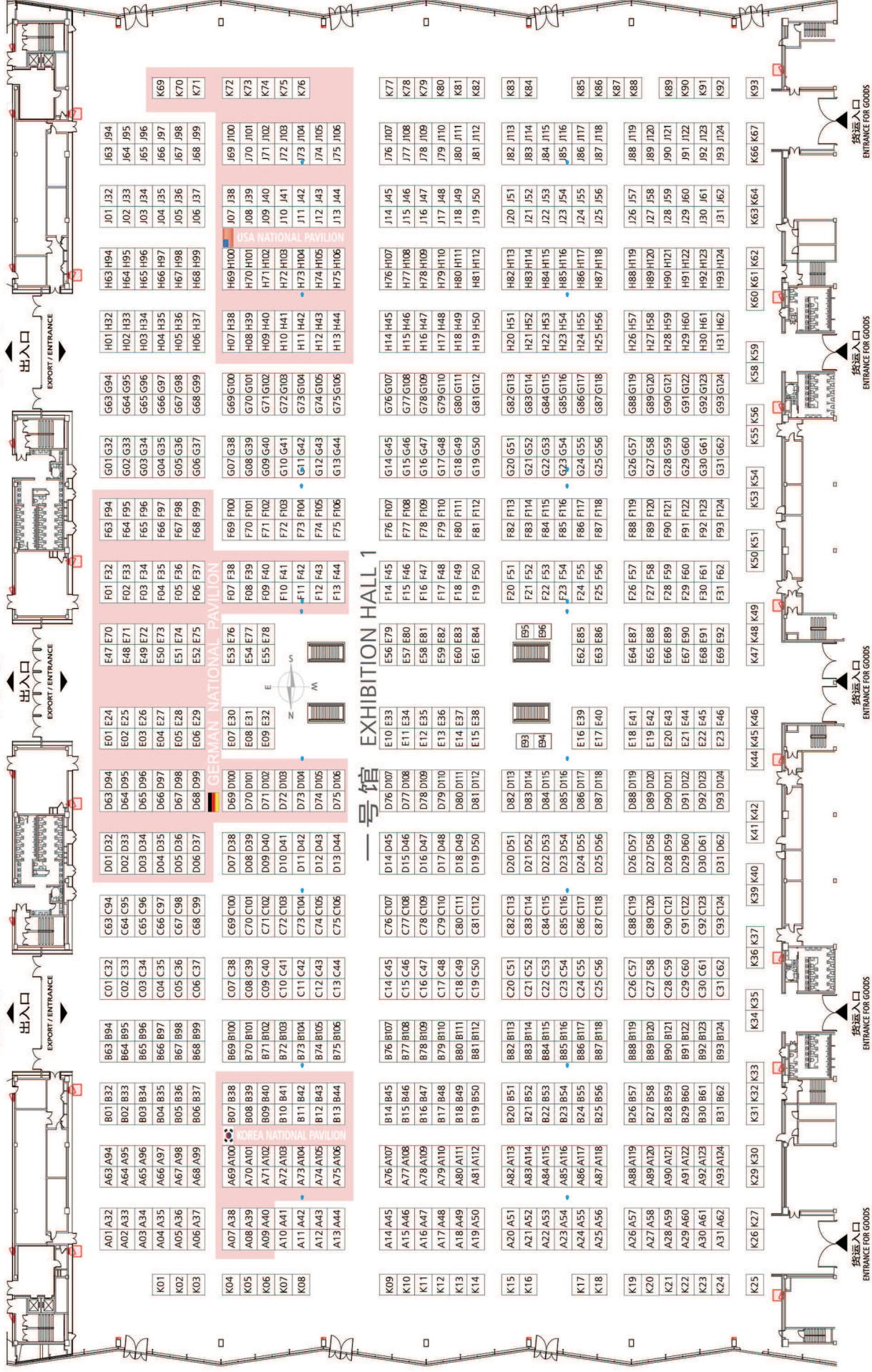
29F, K11 Atelier, 300 Huai Hai Road Central, Huangpu District, Shanghai

电话 Tel: +86-21-6157 3953 (沈如玥小姐 Ms. Sandra Shen)

+86-21-6157 3954 (周捷超小姐 Ms. Vivian Zhou)

+86-21-6157 3956 (诸静小姐 Ms. Sylvia Zhu)

E-mail: sandra.shen@informa.com / jc.zhou@informa.com
sylvia.zhu@informa.com

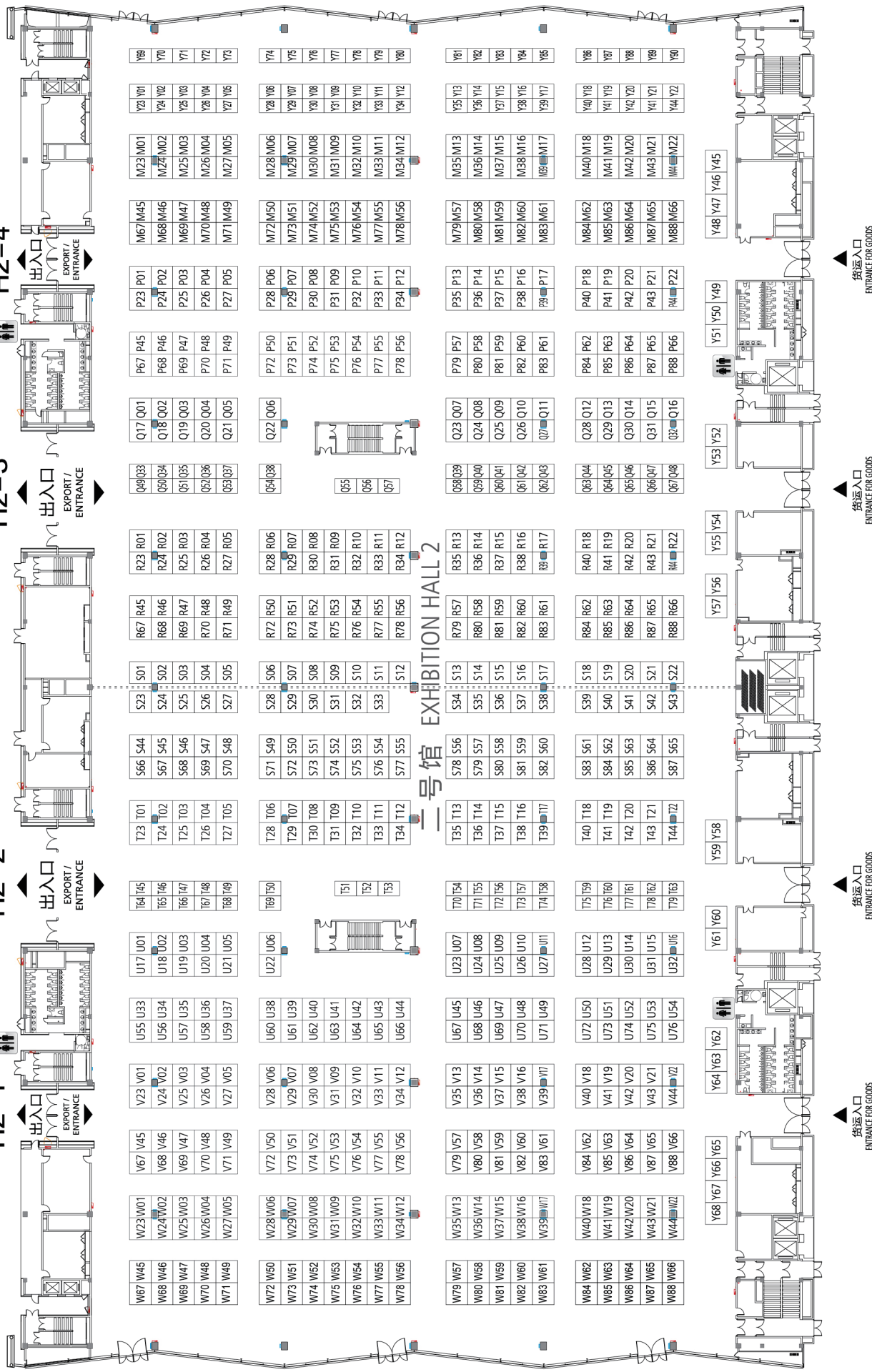
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H2-1

H2-2

H2-3

H2-4



DenTech China 2023

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上海博星展览有限公司

Shanghai Informa Markets ShowStar Exhibition Company Limited

上海市黄浦区淮海中路300号香港新世界大厦29楼 邮编: 200021

电话: +86-21-6157 3953 (沈如玥小姐) / 6157 3954 (周捷超小姐)

电子邮件: sandra.shen@informa.com / jc.zhou@informa.com

29F, K11 Atelier, 300 Huai Hai Road Central, Huangpu District, Shanghai, Postal Code 200021

Tel: +86-21-6157 3953 (Ms. Sandra Shen) / 6157 3956 (Ms. Sylvia Zhu)

E-mail: sandra.shen@informa.com / sylvia.zhu@informa.com