



CEATEC 2025 Opportunities

October 14-17 @Makuhari Messe in Japan

CEATEC Management Office

Feb.25

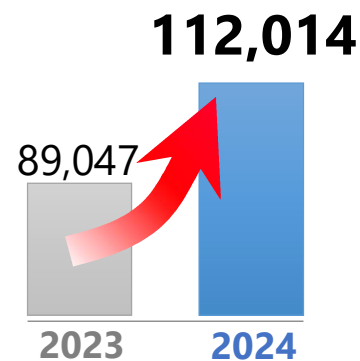


CEATEC 2024 Summery

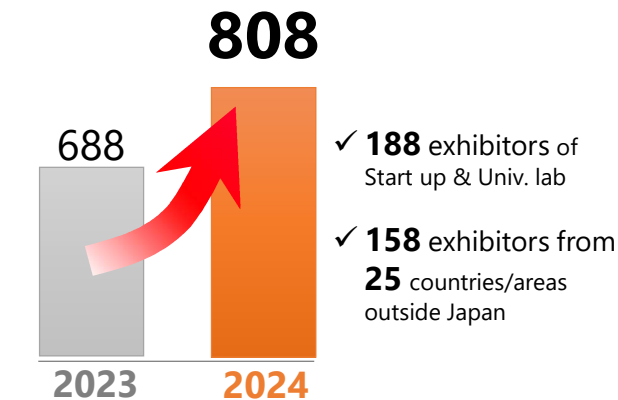
- ✓ **112,014** registered visitors in 4 days
- ✓ **808** exhibitors (incl. 340 new exhibitors)
- ✓ Synergy with another exhibition
“Japan Mobility Show Bizweek 2024”



Visitors



Exhibitors





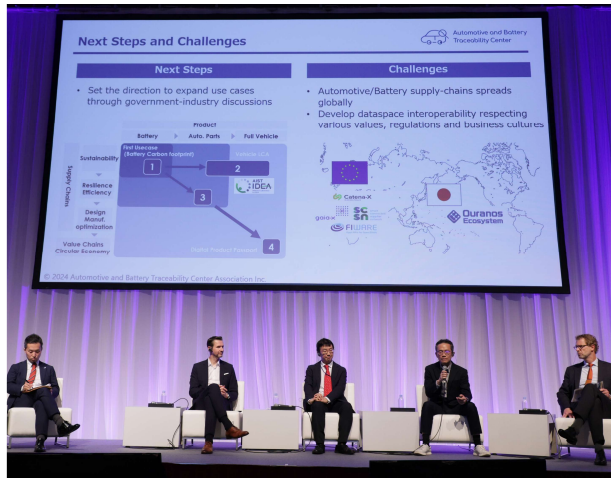
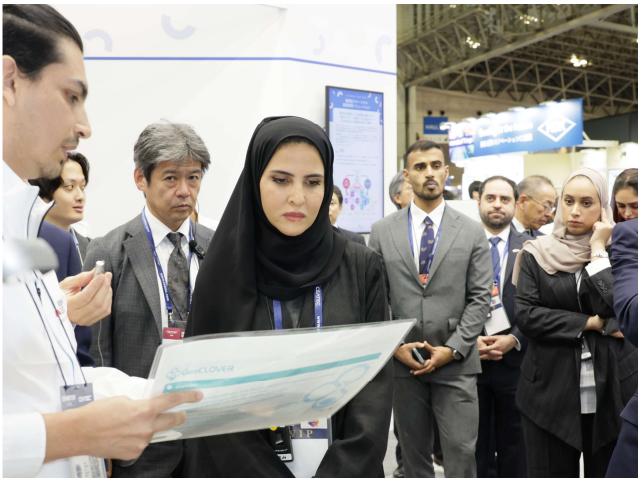
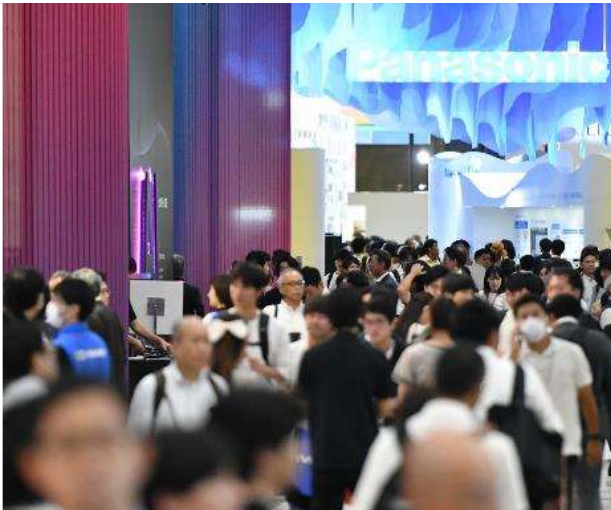
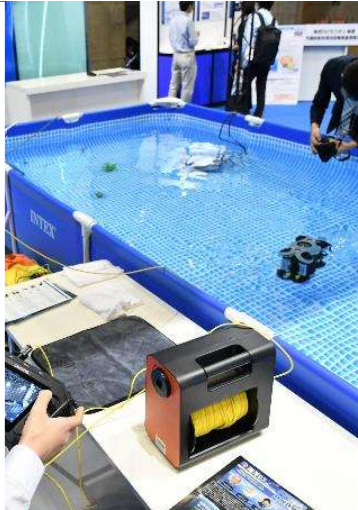
CEATEC 2024 Summery

- ✓ Almost 50% of all exhibitors related to **AI**, such as human function enhancement
- ✓ Minister of Digital Transformation and **700** executives attended the opening reception
- ✓ **227** conference sessions and **397** speakers in online & offline sessions
- ✓ **1,087** Press and almost 2.5 hours in TV broadcasting in total



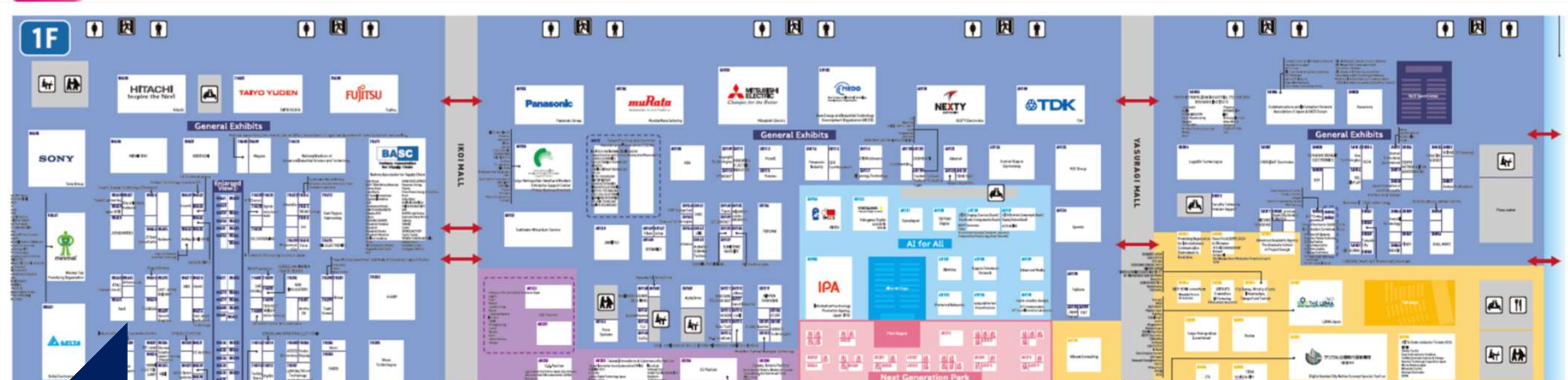


CEATEC 2024 Photos



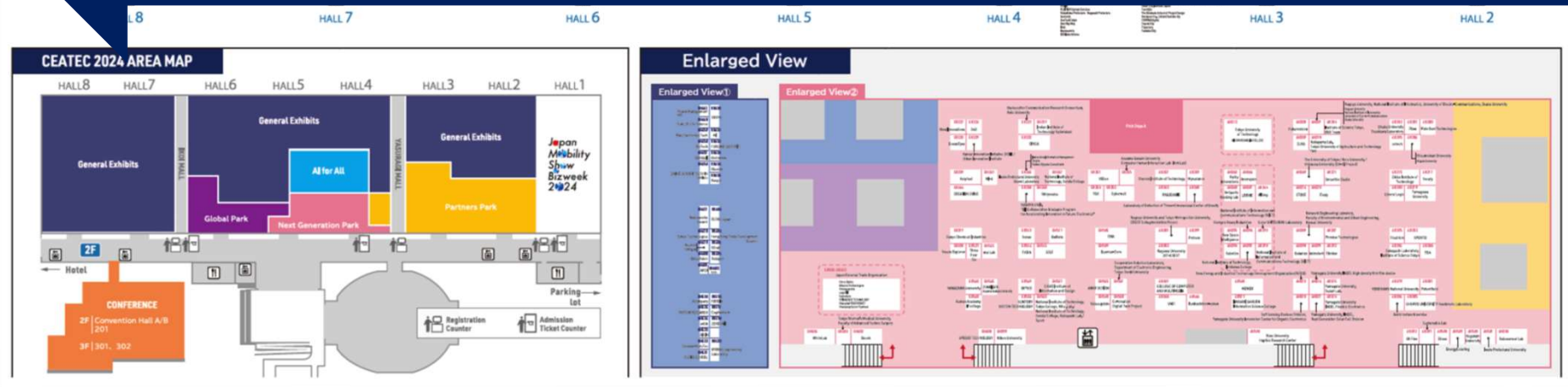


CEATEC 2024 Exhibition map



Japan
Mobility
Show
Bizweek 2024

56,000 m2 in total (Hall 1 - 8)





Innovators & Government officials gathering in CEATEC

CEATEC Opening Reception

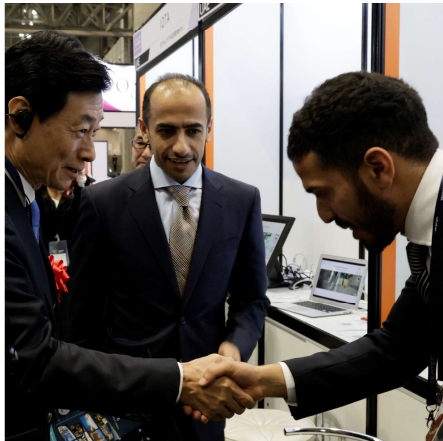


**Vice Minister of
Internal Affairs and
Communications**

**Minister of
Digital
Transformation**

**Vice Minister
of Economy,
Trade and
Industry**

Ministers visit CEATEC





CEATEC AWARD 2024



**Minister of Internal Affairs
and Communications Award**
“Vixion” <Eyewear>



**Minister of Economy, Trade
and Industry Award**
“SHARP” <e-Poster>



**Minister of Digital
Transformation Award**
“CaITa” <Digital-twin software>

- ✓ ***Minister Award (3)***
- ✓ ***Category Award (9)***
- ✓ ***Special Award
celebrating CEATEC
25th Anniversary (1)***



October 14th – 17th



Makuhari Messe

Participation Menu

General Exhibits

*Innovative Showcase
For test marketing
B2B biz expansion*

Special Exhibits

Partners & Global Park
*AX (AI Transformation) Park
Next Generation Park*

Conference

*Panel Discussion
Theme Talk
Pitch Session*



Partners AND Global (P&G) Park

- ✓ Exhibits by **multiple** companies and organizations
- ✓ Exhibitors and visitors to interact with each other **across national and industrial boundaries**



Benefits of exhibitors at P&G Park

Let's make the most of the benefits of CEATEC and this exhibition area!

Meeting

- **100,000+ Visitors**
- **VIPs in Japan**
- **Large company**

Talking

- **Pitch stage**
- **Speech at conference**
- **Online seminar**

Communication

- **MTG in lounge**
- **Networking event**
- **MATCHMAKE(TBD)**

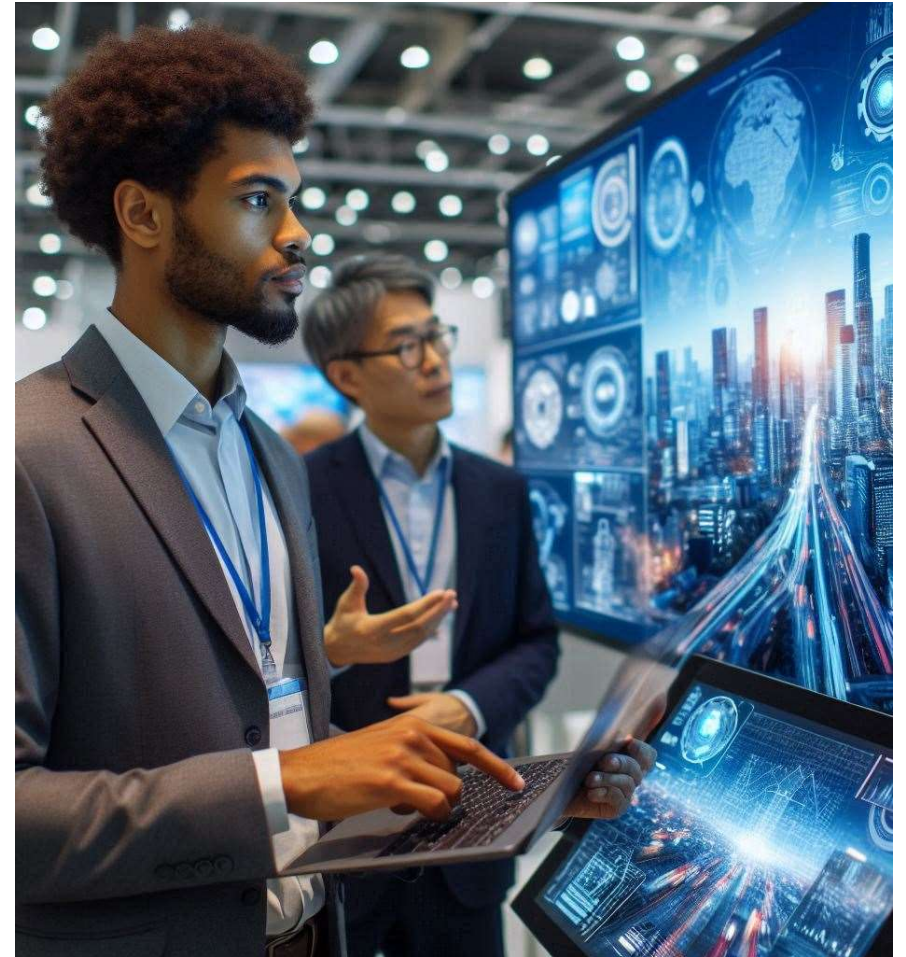
Speciality

- **Special Discount**
- **Special Location**
- **Special Support**



Voices from exhibitors outside Japan in last CEATEC

- ✓ Satisfied because **high-potential visitors** came a lot
- ✓ Satisfied that many exhibits were related to AI technology.
- ✓ Increasing Japanese engineers who can speak English well





*For detailed, please check
the Participation Guide.*

How to apply

3 steps to apply the P&G park
for global exhibitors.

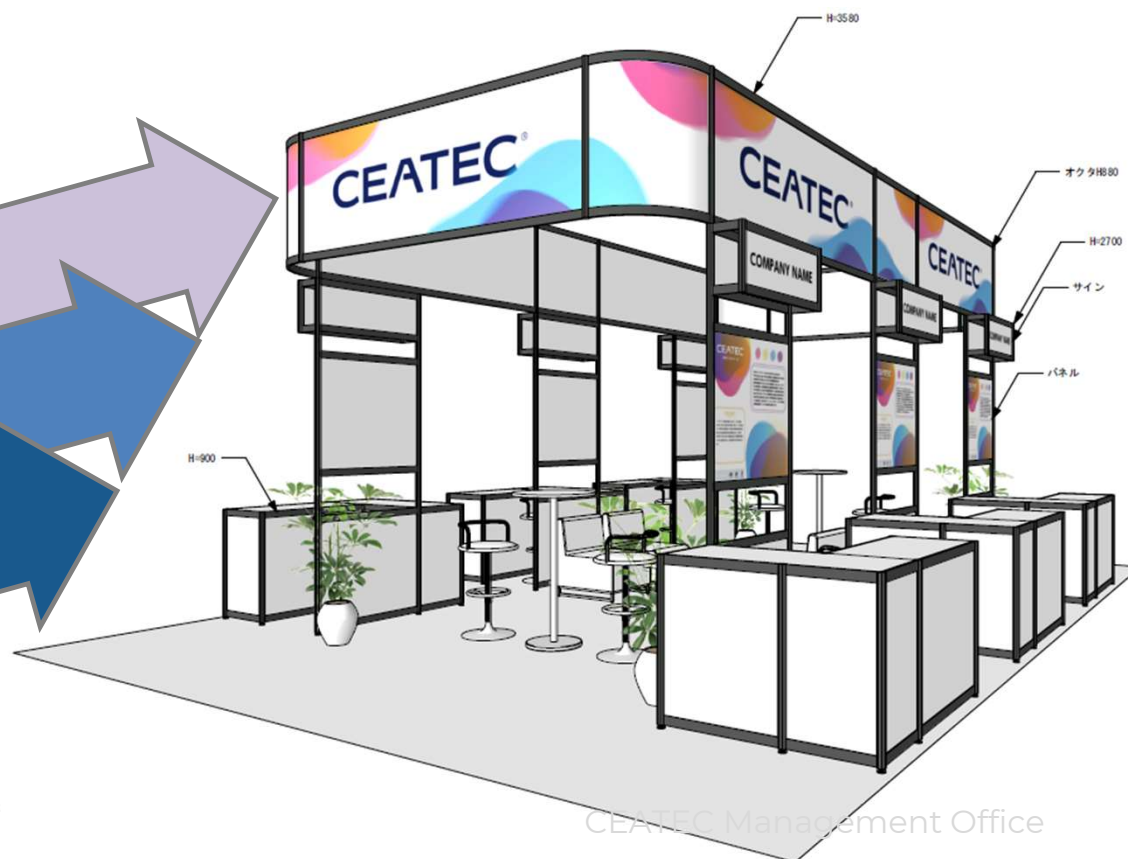
Step 3: Options

Step 2: Pavilion Decoration

Step 1: Space Fee

- ✓ ***Pre-entry by the end of May***
- ✓ ***Application by the end of June***
- ✓ ***CEATEC 2025 (Oct 14-17)***

www.ceatec.com



CEATEC Management Office

