### **POST EVENT REPORT**



### 7 - 9 JUNE 2022

GALLAGHER CONVENTION CENTRE, JOHANNESBURG

# CONNECTING SOUTHERN AFRICA'S CONSTRUCTION INDUSTRY

Co-located with:









### **CONNECTING SOUTHERN AFRICA'S CONSTRUCTION INDUSTRY**

The Big 5 Construct Southern Africa is a significant contributor to the economic growth, recovery and transformation within Southern Africa's construction industry with a special focus on facilitating buyer and seller face-to-face connections and showcasing the most innovative solutions for the region.

The event re-united Southern Africa's entire construction industry value chain in person for the first time in three years from 7 - 9 June 2022 at the Gallagher Convention Centre, Johannesburg for three days of valuable business, networking, learning and access to world-class suppliers.

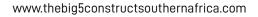
#### **EVENT STATISTICS**



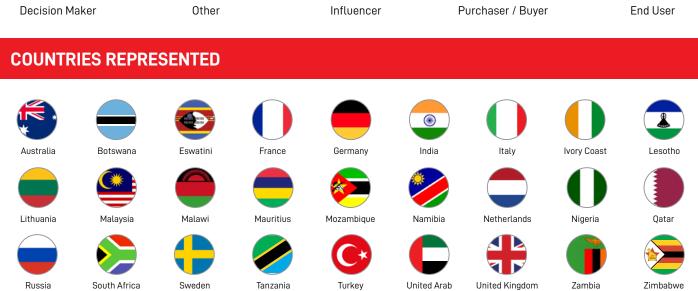
Rudi Coetzee Sales Manager, Pratley Marketing



actually get value from the product visiting the stand.



#### **PARTICIPANTS BY JOB FUNCTION** $\Theta$ Architects Concrete Consultants Contractors **Technologists** Distributors and Engineers Foreign Mission **General Managers** Retailers Representatives Government **Interior Designers** Operations and **Project Owners** ) E ΠЦЦ Representatives Logistics Managers Property Purchasing **Real Estate** Quantity Surveyors Managers **Developers** Owners **PARTICIPANTS BY SENIORITY** 7% 14% Chairman/Board Member C-Level 7% 29% Assistant Manager 3% Head/Senior Manager 31% Director/VP 9% Other PARTICIPANTS BY PURCHASING AUTHORITY 45% 16% 7% 19% 13% Other **Decision Maker** Influencer Purchaser / Buyer End User **COUNTRIES REPRESENTED** ۲



Emirates

### WHAT PARTICIPANTS HAD TO SAY ABOUT THE EVENT

### 96%

of visitors have said that attending the event is **important to their business** 

**92%** 

of visitors were satisfied with their experience of the event

96%

of visitors are **likely to** attend the event next year



The Big 5 Construct South Africa is the best initiative ever created to support businesses in the industry with adequate information and an opportunity to network as well as expose themselves to possible opportunities. No business in the construction industry should be missing out on this annual event.

#### **Ernestine Manamela**

Operations Executive, Morita Solution - VISITOR



We had a fantastic experience. We use exhibitions to create brand awareness, generate leads, meet new customers, and build relationships. We did demonstrations on a daily basis and they were very interactive. People have been very interested in the product and we find that we get quality leads coming to the show. The Big 5 Construct attracts our target market and the audience we would like to speak to.

**Gela Ohl** Marketing Manager, TAL - EXHIBITOR





This exhibition has been a brilliant experience as it has been a one-on-one marketing tool. We get to interact with a lot of SMME's which is part of our strategic intent: to grow and educate the consumer space on cement, use of cement and quality use of cement. My personal experience has been very enlightening. It is good to see that there is a lot of government interventions, a lot of government representation and a lot of industry body representation. We are definitely looking forward to coming to the next one.

Rajesh Harripersadh General Manager, PPC Cement SA - EXHIBITOR

I must say I'm blown away! Absolutely fantastic audience, great quality as well, very focused in the industries that we target. A lot of architects, engineers in the professional space came through.

#### Darryl Epstein

Managing Director, Delta Scan - EXHIBITOR



## **EVENT HIGHLIGHTS**







The ever-popular Stakeholders Engagement Forum gathered the construction industry's private and public sector stakeholders to tackle one of the industry's most critical issues job creation for economic stability. The Forum was the perfect platform for the industry to engage with keynote speakers and panelists including Ms Stella Ndabeni-Abrahams, Minister of Small Business Development, South Africa and Masopha Moshoeshoe, Chief Director, Investment and Unblocking, Infrastructure South Africa, Department of Public Works.

#### FEATURED SPEAKERS



MS STELLA NDABENI-ABRAHAMS Minister of Small Business Development, South Africa



**AUBREY TSHALATA** National President, NAFBI, South Africa



**BHEKI MTHEMBU** Head Inland Business Unit, PPC, South Africa



**GERDA MAGNUS** Chief Director, Department of Higher Education & Training, South Africa



MASOPHA MOSHOESHOE Chief Director: Investments & Unblocking, Infrastructure South Africa, Department of Public Works



WEBSTER MFEBE Chief Executive Officer, South African Forum of Civil Engineering Contractors (SAFCEC), South Africa



#### **INTERACTIVE WORKSHOPS**



#### **ARCHITECTURE TALKS**



Architecture is the invention of social and cultural legacy in the form of built spaces. It is a profession with long-lasting influences and consequences for both current and future generations. Although architects are primarily responsible for the design of buildings and their surrounding environments, the profession is evolving to include other important forms of design, including space planning, building materials, and the integration of the built and ecological environments, amongst other possibilities. The Architecture Talks examined these disciplines at large, creating a culture of learning as this field develops.

#### FEATURED SPEAKERS



JOHN CAREY General Manager, BuildingPointSA (Pty) Ltd



BESSIE HLOPHES Legal & Compliance Officer, The South African Council for the Architectural Profession (SACAP)



LUVUKO MQAQA National President, South African Institute of Building Design (SAIBD)

#### **CONCRETE TALKS**



The Concrete Talks featured mentors in civil engineering, architecture, architectural engineering, materials science, and construction management programmes who presented the latest resources to assist with training in structural concrete design, concrete materials, and pavements.

### FEATURED SPEAKERS



HENRY COCKCROFT General Manager and CEO, CMA and CMA Certification Services



BRIAN DILLON Director, Stanton Construction Chemicals



**SANDOR DOWLING** Marketing Manager, Sanika, South Africa

#### **CONTRACTOR TALKS**



Over the years, South Africa's construction industry has faced challenges fraught with labour unrest, substantial delays on some of the country's major construction projects, as well as recent setbacks in the economy highlighting the need for better coordination and monitoring within the construction industry. The Contractor Talks look at the Governments ongoing National Development Plan and its continued commitment to public infrastructure investment of US \$63m over the next three years as positive signals for future growth in the industry. The commitment is brought about by the top construction companies in the country who have pledged dedication in delivery and efficiency of projects.

#### FEATURED SPEAKERS



WYNAND DREYER PPP Specialist, South African Institution of Civil Engineering (SAICE)



LUKAS MARQUART Director, PCBS Construction & Customs Bond Services (Pty) Ltd



PETRA MITCHELL Executive Director, Corrosion Institute of Southern Africa

#### **GREEN CONSTRUCTION TALKS**

The Green Construction Talks studied the philosophy and processes that makes the creation and usage of the built environment as friendly to the natural environment as possible. Our experts trained from the design stage plans through to the functionality of the structure upon completion. The Green Construction Talks focused on reducing negative impacts to the planet and even adding some positive benefits.

#### FEATURED SPEAKERS



JESHIKA RAMCHUND South African Institution of Civil Engineering (SAICE)



KEKELETSO TSILOANE Co-Founder, Ramtsilo Manufacturing and Construction-ZA



ANGELA VOUGIOUKLIS Professional Architect and Founder, CPD Central

Smart

#### **SMART TALKS**

Smart Construction Talks exposed the delegates to various construction management software. The Talks showcased how software takes information from various sources, such as 3D models, 2D engineering tools, materials management, project controls and scheduling system, which are integrated in construction management software. The Smart Talks showcased how the construction industry can adopt more collaborative working practices and new methodologies.

#### FEATURED SPEAKERS



ANDREA BROWN Global Head of Channel & Partnerships, Openspace



RICHARD MATCHETT Digital Lead, Zutari & Executive Director, BIMcommUNITY.Africa



**RUDD VAN DEVENTER** Director, Spaceworx





#### YOUTH SYMPOSIUM





New for 2022, the Youth Symposium featured daily sessions that focused on how the youth can take advantage of the opportunities that present themselves in the Built Environment.

#### FEATURED SPEAKERS



NTANDO KHUZWAYO Qualifications Liaison Manager The Chartered Institute of Building South Africa



**BEN DIPHOKO** University of Johannesburg BSc Honours in Construction Management Candidate, South Africa



SISIZAKELE KUBHEKA PrCM, MCIOB, PMP® Technical Property Manager South Africa





KEVIN MCGILL Managing Director Focus Project Management South Africa

ASEI Univ

ASER ZITHA University of Johannesburg BSc Honours in Construction Management Candidate South Africa



#### **NETWORKING RECEPTION**

After a busy first day of the event, attendees and exhibitors had the extended opportunity to connect, engage and grow their network over light refreshments.





### **AFRICA IS READY**

While urbanisation plays a fundamental role in economic and societal progress, it also presents a myriad of challenges for governments in the developing world by putting strain on already crumbling infrastructure and transportation networks.

Yet, Africa's lack of infrastructure and lethargic uptake of technology means our cities are well-placed to adopt sustainable, smart city technologies that will enable economic growth and a higher quality of life using IoT, technology and creative thinking.

Not only is Africa ready for the move towards smart cities, but there are many public and private enterprises across the continent that are already creating significant value through technology in cities, by taking existing infrastructure and adapting it in order to leverage natural resources and provide tangible benefits to citizens at a municipal, provincial and national level.

This technical innovation was explored by strategic private and public smart city stakeholders at this year's African Smart Cities Summit under the theme of 'Africa is Ready'. Delegates unpacked Africa's readiness to adopt smart methodologies for implementation to current infrastructure through a series of technical workshops, inspiring case studies and collaborative panel discussions which focused on sustainability and green solutions, digital transformation, smart mobility, connected and inclusive cities and finance and governance.

On top of a programme packed with strategic thought leadership and inspiring smart city discussions, Summit delegates had the opportunity to network with key smart city public stakeholders at municipal, provincial and national level, as well as prominent private players from within financial services, technology and other key industries.

#### THANK YOU TO OUR SPONSORS AND PARTNERS



- PPC's Building Africa Report
- Obtain the contract of stone of smart cities
- 🥑 Smart Cities Technological innovation to drive citizen-centric service delivery and sustainable cities
- Case study: Smart Building as a building block for smart cities
- Case study: Harnessing the power of interconnectivity through experience and expertise
- Designing and constructing sustainable net-zero carbon houses in African cities
- South Africa spotlight: Lanseria Smart City Initiative
- Regulatory and strategic frameworks for smart cities
- Infrastructure of tomorrow: SANRAL pioneering smart mobility in Africa
- Decarbonising the last mile of e-commerce deliveries with e-micro-mobility



JUANITA CLARK

Council Africa

#### FEATURED SPEAKERS



SEAN BENNETT Group Executive, NEXTEC



CHRIS GREENSMITH Technology Director, Zutari



NEV LALLOO Divisional Executive, GRES, Liberty



GECI KARURI-SEBINA Capacity Building & Knowledge Management Expert, DBSA-World

Chief Executive Officer, Digital

RICHARD MATCHETT Digital Lead. Zutari

LEE PERRIN

Bank Programme



FRANCOIS FOUCHE

Research Associate: Centre for Africa Markets & Management, Gordon Institute of Business Science. University of Pretoria



JAK KOSEFF Deputy Director-General: Economic Planning and Development, Department of Economic Development, Gauteng Provincial Government, South Africa



Consultant, Frost & Sullivan



MARTIN NANGORO Executive, Interfile



SIVESHNI PILLAY Project Manager: Gauteng Open Road Tolling Project & the Freeway Management System, SANRAL



VICTOR RADEBE Founder, Mzansi Aerospace Technologies

DCE Business Lead, CBRE Data Centre

Solutions, Middle East & Africa



DELON PERUMAL Head: Operations, PPC



DR KGOSIENTSHO RAMOKGOPA Head of Investment and Infrastructure Office at The Presidency, South Africa

10

#### AFRICAN SMART CITIES INVESTMENT BREAKFAST – 8 JUNE 2022

Sponsored by: NEXTEC **PPC** 

Hosted by NEXTEC and PPC, the African Smart Cities Investment Breakfast saw over 80 attendees attend the breakfast to network and position themselves for investment opportunities. Ashraf Garda from Champion South Africa was the MC of the Breakfast and encouraged everyone to support and celebrate each other as this platform was the front table to what happens next in our cities. Our sponsors, Sean Bennet from NEXTEC and Njombo Lekula from PPC, delivered their positions within smart cities and how they have taken the risk to pioneer the industry as thought-leaders. Masopha Moshoeshoe then gave us a way forward on what the Investment & Infrastructure Office has planned in the near- and long-term future. He shared on how the private sector can collaborate with Infrastructure South Africa to reach common goals. It was exciting to hear how the Infrastructure South Africa team have been hard at work to deliver plans and strategies that will help fast-track processes within the sector.



#### **NEXTEC SITE VISIT - 9 JUNE 2022**

Hosted by: NEXTEC

The African Smart Cities Summit delegates visited the Radisson Red Hotel in Rosebank and learnt how the block of newly built green buildings is controlled and monitored by one set of servers. It was exciting to hear how the property developers first thought and planned for this project over a decade ago and see Rosebank transform and develop smartly proves to how the future of our cities is smart.

#### SANRAL SITE VISIT - 9 JUNE 2022



Delegates were shuttled to the SANRAL Head Office in Centurion to study the technicalities and the operations of the Toll Road Highways. Delegates were shown the entire value chain of the SANRAL system and the storage of data. Delegates could view the highways in real-time and monitor the information that SANRAL picks up from the road. This was informative and a must-attend for any Smart City investor and planner.





## **MARKETING CAMPAIGN HIGHLIGHTS**

F		~	<	H	ה	
	I	I	I			

### 60,000+

industry professionals reached through targeted email campaigns



### 69,000+

users on The Big 5 Construct Southern Africa website



### 1,3 MILLION+

impressions from digital advertising on Google, LinkedIn and Facebook



### 44,000+

organic post impressions on LinkedIn



### 183,000+

pageviews on The Big 5 Construct Southern Africa website



### 126,000+

organic post impressions on Facebook

### PR CAMPAIGN HIGHLIGHTS



R1,6 MILLION advertising value equivalent





Coverage achieved in industry and mainstream media, including



## THANK YOU TO OUR PARTNERS AND SPONSORS

