



HELD UNDER THE PATRONAGE OF HIS EXCELLENCY DR. MOUSTAFA MADBOULY, PRIME MINISTER OF THE ARAB REPUBLIC OF EGYPT



وزارة الاسكان والمرافق والمجتمعات العمرانية
Ministry of Housing, Utilities & Urban Communities



SUPPORTED BY

الهيئة الهندسية للقوات المسلحة المصرية
Egyptian Armed Forces Engineering Authority



WHERE THE EGYPTIAN CONSTRUCTION INDUSTRY MEETS

POST SHOW REPORT

25-27 JUNE 2022

EGYPT INTERNATIONAL EXHIBITION CENTER (EIEC)

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  @TheBig5ConstructEgypt

Organised by **dmg** events

www.thebig5constructegypt.com



THE OPENING CEREMONY WITNESSED AN EXCEPTIONAL PRESENCE OF GOVERNMENTAL AUTHORITIES

The Big 5 Construct Egypt 4th edition was officially inaugurated on 26th June 2022 by newly appointed **Chairman of the Armed Forces Engineering Authority, Major General Hesham El Swefy**. The Armed Forces Engineering Authority supports the development of Egypt and the creation of major projects, awarding **\$31bn projects over the past decade**. Also attending this momentous occasion was **Engineer Khaled Abbas, Deputy Minister of Housing, Utilities & Urban Communities**, as well as other senior ambassadors and government dignitaries.

"

The Big 5 Construct Egypt is one of the most important exhibitions that gathers more than 20 countries and more than 290 exhibitors which reflects not only the expansion of the Egyptian market and reveals the opportunities available in the urban development and the construction market but also the size of investments that reaches 600 billion EGPs annually from the government and the private sector.

"

Eng. Khaled Abbas, Deputy Minister of Housing, Utilities, and Urban Communities for National Projects





BRINGING THE **FAST-MOVING** EGYPTIAN CONSTRUCTION INDUSTRY TOGETHER

**12,375**Total
Participants**292**Exhibiting
Companies**21**Exhibiting
Countries**20,000**Gross Stand
Space**2,270**Certified
Professionals**22**Talk
Sessions

"

The Big 5 Construct Egypt is currently one of the most important events that's been happening in Egypt, and we are glad to be a diamond sponsor this year because it's very important to us to be a part of a big event like this.

"

Ahmed Fouad, Business Development General Manager at Petrojet



CONNECTING THE **\$215 BILLION** CONSTRUCTION INDUSTRY IN EGYPT TO THE WORLD

292 EXHIBITORS REPRESENTING 20+ COUNTRIES:



EGYPT



CANADA



DENMARK



GERMANY



GREECE



INDIA



ITALY



JORDAN



PORTUGAL



KSA



SPAIN



TURKEY



UAE



USA



SOUTH AFRICA

NEW EXHIBITING COUNTRIES IN 2022



ALGERIA



TUNISIA



POLAND



QATAR



MALTA



FRANCE



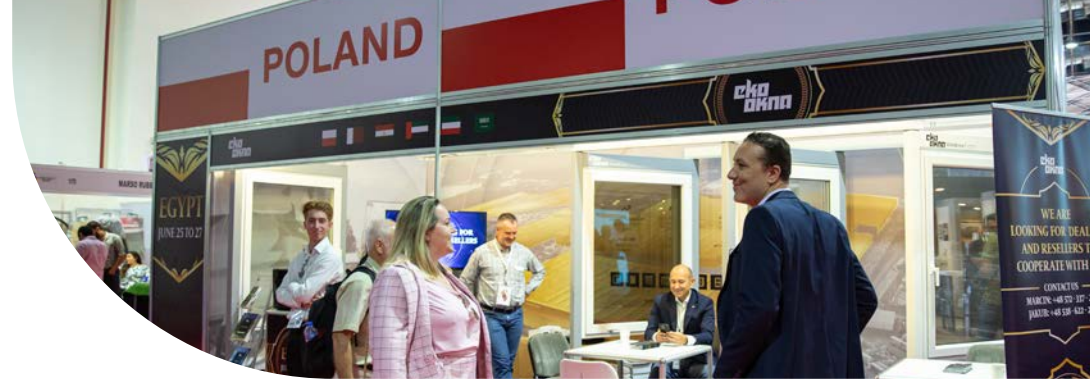
The Big 5 Construct has brought in a huge amount of Egyptian and international construction companies which has helped us build a wider scope of connections to be able to build awareness about Setcons.



Tamer Saed, General Manager, Setcons

NEW PAVILIONS INTRODUCED AT THE BIG 5 CONSTRUCT EGYPT

The Big 5 Construct Egypt this year has welcomed for the first time three additional pavilions: **Poland, Qatar** and **Spain**, along with six more country pavilions that brought together a series of world-class products, services and solutions that enriched the exhibition and provided the visitors with an exceptional experience.



90% exhibitors said The Big 5 Construct Egypt is important for their business

86% exhibitors are likely to recommend The Big 5 Construct Egypt to a friend or colleague in the industry

82% exhibitors are likely to return in 2023

“ The Egyptian construction environment has been booming for the past few years, with many mega projects in the construction and infrastructure we found out that joining The Big 5 Construct Egypt is mandatory for our business. It facilitates networking with Key Industry leaders and developers from Egypt and internationally. ”







Eng. Moustafa Al Zamel, Managing Director, ASGC



SOME OF OUR TOP EXHIBITORS THIS YEAR



SHOW SECTORS

-  • MEP Services
-  • Building Interiors & Finishes
-  • Smart Buildings
-  • Building Materials & Tools
-  • Building Envelope & Special Construction
-  • Building Security & Access Control

"

We are very selective when it comes to our participation in construction events. The Big 5 Construct Egypt is such prestigious event that we need to be present every year and we encourage our talents and our engineers to participate as well to engage with suppliers, subcontractors and partners."

"

Eng. Mohamed El Dahshoury, CEO at Hassan Allam Holding

95% OF THE VISITORS AGREED THE BIG 5 CONSTRUCT EGYPT IS IMPORTANT FOR THEIR BUSINESS

97%

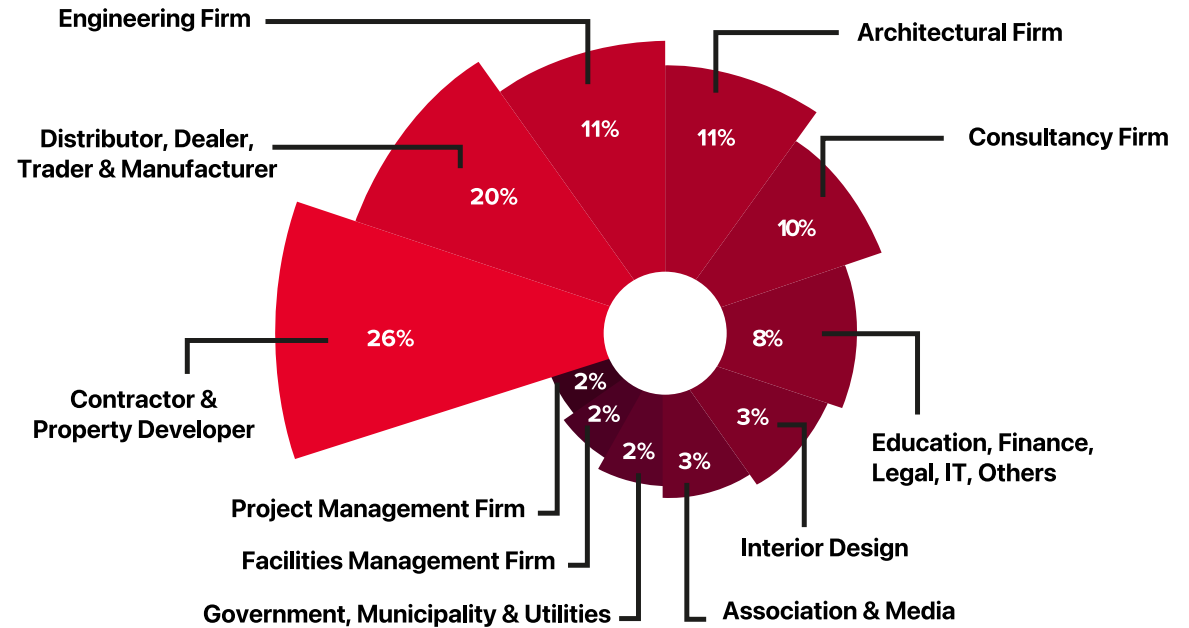
of the attendees would highly recommend The Big 5 Construct Egypt to a friend or colleague.

84%

are willing to attend The Big 5 Construct Egypt 2023.

82%

of the visitors were satisfied with the exhibitors and products at The Big 5 Construct Egypt.



TOP VISITING COMPANIES:

EMAAR

LAVISTA DEVELOPMENTS

EHA CONSULTING ENGINEERS

50 YEARS INNOVATION

ACG ARAB CONSULTANTS GROUP

TATWEER

SIAC CONSTRUCTION

SHAKER CONSULTANCY GROUP

Elarab Construction

ELABAR GROUP

CC

mace

PALM HILLS DEVELOPMENTS

Hany Saad Innovations

KHATIB & ALANI

AL AHLY SABBOUR DEVELOPMENTS

AMF

Arab Mechanical Engineers
الميكانيكيون العرب
Delivering Excellence

ECG
ENGINEERING CONSULTANTS GROUP S.A.

مجمعة المهندسين العرب
ENGINEERING CONSULTANTS GROUP S.A.

“

It is a pleasure to attend this great event as it provides a great opportunity to interact and cooperate with the pioneers of the construction sector in Egypt and discover the latest products by shown the exhibitors.

”

Hany Abdellatif, General Manager, Alfarida Contracting, Egypt.



The Big 5 Construct Egypt was honoured by the exceptional visit of Mr. Muhammad Al-Murshad, Chairman, National Committee for Real Estate Federation of Saudi Chambers along with a Saudi delegation, where they were in search for Egyptian manufacturers and to source local products.

"

The Big 5 Construct Egypt gather top construction companies not only from Egypt but also from Saudi Arabia, Qatar, UAE and internationally, which reflects the massive development happening in Egypt and the Arab world where new visions are taking place.

"

Mohammed Almarshad, Chairman at the Committee for Real Estate Federation of Saudi Chambers



/448 Conference
Delegates

/25 Conference
Speakers

The Big 5 Egypt Leadership Conference brought the second edition of its impactful programme, started with strong speech given by **Engineer Khaled Abbas, Deputy Minister of Housing, Utilities & Urban Communities** followed by **Mudrick Soragha, Minister of State Presidents Office Labour, Economy and Investment; Minister of Economy and Investment, Zanzibar, Tanzania.**

The one-day conference, revolved around discussions about the future of the Egypt's infrastructure and allowed industry leaders to share knowledge, experiences and ideas to facilitate the growth and transformation of Egyptian cities.

”

The Big 5 leadership conference is vital for the Egyptian market. The construction, contracting and real estate markets are growing rapidly due to the recent mega projects taking place in Egypt. The demand is still growing which provides massive opportunities for the private sector to thrive through working with the government or with international companies on long term projects such as PPP projects.

Atter Hannoura, Director, PPP Central Unit, Ministry of Finance - Egypt

”

Our Top Renowned Industry Experts



• **Alaa Abusiam**
Chief Executive Officer Middle East, Egis



• **Atter Hannoura**
Director, PPP Central Unit, Ministry of Finance - Egypt



• **Eng Hossam Nassar**
Deputy CEO, Redcon Construction



• **Waleed Abdel-Fattah**
Senior Vice President and Managing Director,
Africa, Hill International



• **Dr. Mohamed Misbah**
Director, GSI, Middle East & Africa, Khatib & Alami



/22 Award
Winners **/104** Finalists

/250 Ceremony
Guests

The 2nd edition of the **Big 5 Egypt Impact Awards** took place on 27th June 2022 at Dusit Thani, Lake View Cairo to recognize innovation and honour excellence in Egypt's growing construction industry.

The event brought together exceptional leaders to celebrate their brilliance across all the sectors of the construction industry through 22 awarded categories.



We're very happy to be recognized among all the renowned names in the field of design and construction and we're honored to be receiving The Big 5 Egypt Impact Awards.



Amira Selim, Founder & CEO, Design Dialogue. Category: Commercial Project of the Year



CONGRATULATIONS TO THE 2022 AWARDS WINNERS

People Categories

FEMALE CONSTRUCTION LEADER OF THE YEAR
Eman Soliman, The Arab Contractors Company

MALE CONSTRUCTION LEADER OF THE YEAR
Hassan Mohamed Hassan Dorra, CRC DORRA

FEMALE CONSTRUCTION PROFESSIONAL OF THE YEAR
Shimaa Mohamed Tawfeik Sallam, Hassan Allam Construction

MALE CONSTRUCTION PROFESSIONAL OF THE YEAR
Dr. Bahaa Wagdy, Concreative Consultancy

LEADERSHIP TEAM OF THE YEAR
Amreyah Cement Management Team, Amreyah Cement

Project Categories

MEP (MECHANICAL, ELECTRICAL & PLUMBING) PROJECT OF THE YEAR
District Cooling, New Capital, Hassan Allam Holding

COMMUNITY PROJECT OF THE YEAR
New Alamein City, Historical City Project
The Joint Venture, Hassan Allam Construction and Consolidated Contractors Company

INFRASTRUCTURE PROJECT OF THE YEAR
Ismailia Tunnels (Tahya Masr), Concord For Engineering & Contracting

POWER & WATER PROJECT OF THE YEAR
Bahr El Baqar Water Treatment Plant, The Arab Contractors Company

RESIDENTIAL PROJECT OF THE YEAR
Historical City, The Joint Venture, Hassan Allam Construction and Consolidated Contractors Company

COMMERCIAL PROJECT OF THE YEAR
EGMED Head Office, Design Dialogue

Organisation Categories

DEVELOPER OF THE YEAR IN ASSOCIATION WITH HASSAN ALLAM HOLDING
Ora Developers Egypt

CONTRACTOR OF THE YEAR
The Arab Contractors Company

CONSULTANCY OF THE YEAR
Vital Konzept

ARCHITECTURE FIRM OF THE YEAR
ZDS Architects

ENGINEERING FIRM OF THE YEAR
Dar

AWARD FOR HEALTH AND SAFETY
The Arab Contractors Company

YOUTH ENGAGEMENT INITIATIVE OF THE YEAR
BIM from Seeding to Harvest, CAD MASTERS

SMART CITY INITIATIVE OF THE YEAR
New Administrative Capital, Central Business District, Dar

SUSTAINABLE INITIATIVE OF THE YEAR
Net Zero Carbon Buildings Commitment, Dar

PARTNERSHIP OF THE YEAR
The Joint Venture, The Arab Contractors Company and El-Sewedy Electric

INNOVATION OF THE YEAR
Bahr El Baqar Water Treatment Plant, The Arab Contractors Company

“ We are glad to be here at The Big 5 Egypt Impact Awards, one of the most important events in the construction industry and super happy to win this award. ”

Khaled Elzaki, ZDS Architects. Category: Architecture Firm of the Year



2,270 PROFESSIONALS CERTIFIED AT THE SHOW



22

Talk Sessions



4

Themes



42

Expert Speakers



COVERING THE MOST
INDUSTRY RELEVANT
TOPICS:

In the 2022 edition, **The Big 5 Industry Talks** helped over 2,270 professionals to become **CPD certified** and stay up-to-date with the latest industry trends and standards.

**SUPPORTING
ASSOCIATIONS:**



PMI Project
Management
Institute.



CIOB
The Chartered
Institute of Building

EBA
Egyptian Businessmen's Association
جمعية رجال الأعمال المصريين



The Big 5 Construct Egypt has brought the construction industry together to find new innovations, new materials, and help gain knowledge to implement later on. The Big 5 Construct Egypt is an excellent event that encourages the growth of the construction industry.



Tejas Sura, Board of Directors at Project Management Institute



ALEXFORM

ALEXANDRIA STEEL FORMING COMPANY



NEW

LIVE DEMONSTRATIONS

We were very excited to announce this year for the first time, a special feature of live demos at the show, which gave companies such as **Smart Window, Bonar Natpet, Nassar Group, Ateco and Setcons** an extended opportunity to showcase their most updated products and technologies, and the visitors the chance to benefit with all this information in real time.

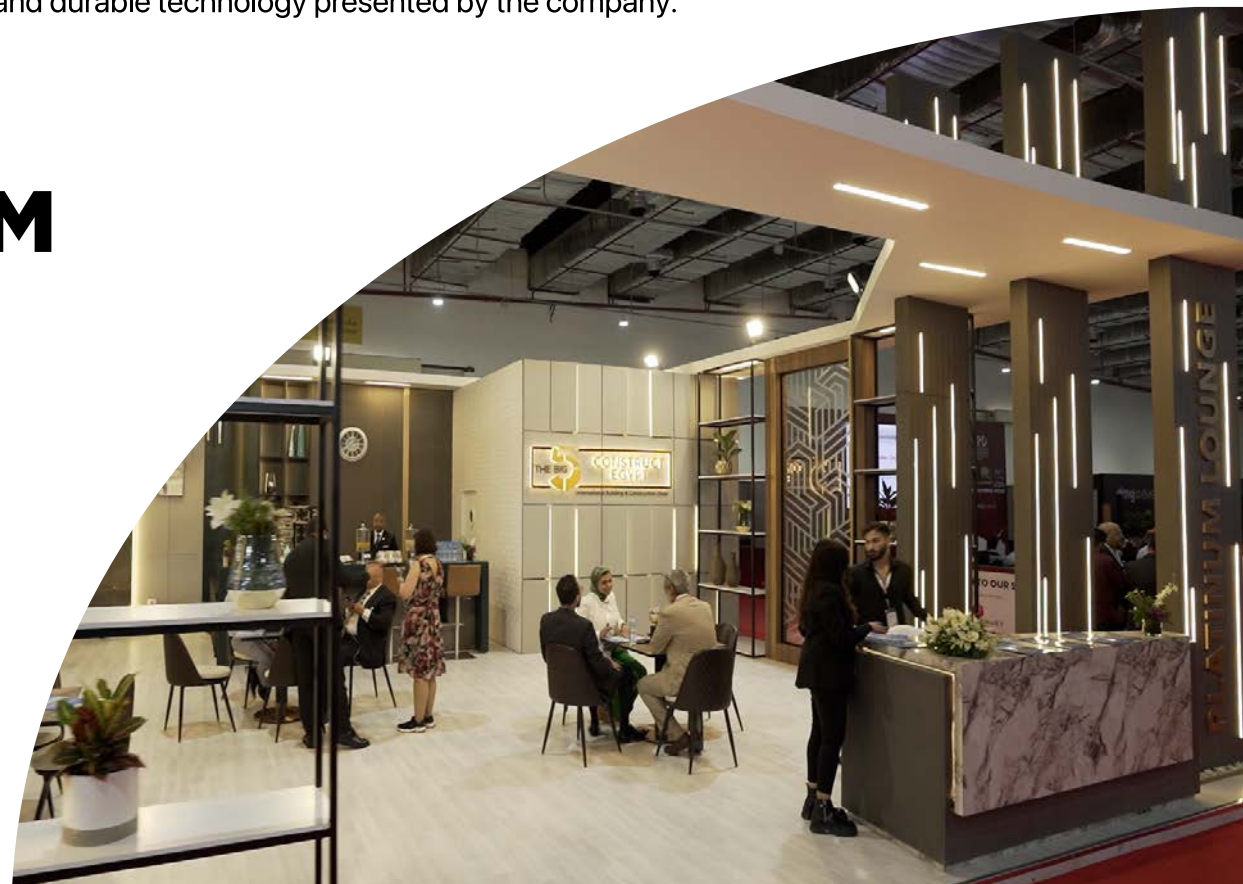
AlexForm had a great opportunity to sponsor a full-day seminar to launch their new innovative technology "Alex Elite - Secret Fix Roof" to their target audience. The seminar was a success with a hall full of visitors for the whole day, whom were amazed by with the revolutionary, sustainable and durable technology presented by the company.

NEW

PLATINUM CLUB

The Platinum Club is a feature for select members of The Big 5 Construct Egypt community, by invite only.

Designed to offer the finest experience at the show, the Platinum Club will provide VIP guests with an exclusive spot to socialize with other influential industry professionals, and conduct one-to-one meetings in a private catered setting.



A WIDE-REACHING 360° MARKETING AND PR CAMPAIGN



1,565,373 Emails sent to construction professionals regionally



11,056,778 Impressions with coverage of 84 clippings in our PR campaign



262,777 SMS invitations delivered in Egypt



50,996 Followers on social media and growing



29,820 Telemarketing calls made across Egypt



Radio, billboards, and press conference reaching over 60 million exposures



**MEDIA PARTNERS REACHING
OVER 2.3 MILLION PROFESSIONALS**

Radio Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner





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Supporting Association



Supporting Association



Research Partner



Knowledge Partner



Radio Partner



Media Partner



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Save The Date

19-21 JUNE 2023

We are pleased to announce the fifth edition of The Big 5 Construct Egypt will take place 19 - 21 June 2023 at Egypt International Exhibition Center (EIEC), Cairo, and it will be supported by the **Ministry of Housing, Utilities & Urban Communities** and the **Egyptian Armed Forces Engineering Authority**.

To confirm your participation or see how we can help your business, please contact:

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