



HELD UNDER THE PATRONAGE OF HIS EXCELLENCY DR. MOUSTAFA MADBOULY,  
PRIME MINISTER OF THE ARAB REPUBLIC OF EGYPT



SUPPORTED BY

MINISTRY OF  
HOUSING, UTILITIES &  
URBAN COMMUNITIES

**25 – 27 JUNE 2022**

Egypt International Exhibition Center (EIEC)

[www.thebig5constructegypt.com](http://www.thebig5constructegypt.com)

**EXHIBIT**

at the most important  
construction  
exhibition in Egypt

Featuring:



Organised by:

**dmg** events

Member of:

**ufi** The International  
Association of the  
Exhibition Industry



# The *only* international construction event to take place in Egypt in 2021

## Key benefits of exhibiting in 2022:

Raise brand and product awareness



Meet top decision makers in one place



Get the latest industry insights



Access a new market cost effectively



**3<sup>rd</sup>**  
Edition  
In 2021



**11,027**  
Total  
Participants



**196**  
Exhibiting  
Companies



**15**  
Exhibiting  
Countries

The successful third edition of The Big 5 Construct Egypt was inaugurated by **Dr. Assem El-Gazzar, Minister of Housing, Utilities and Urban Communities**. He was joined by **Eng. Khaled Abbas, Deputy Minister of Housing, Utilities, and Urban Communities for National Projects**, **H.E Otunba Richard Adeniyi, Honorable Minister, Federal Ministry of Industry, Trade and Investment, Nigeria**, **H.E Patricia de Lille, Honourable Minister, Ministry of Public Works and Infrastructure of South Africa**, as well as other ambassadors and government dignitaries.

**86%**

exhibitors agree that once travel restrictions are fully lifted, in-person events will be more important than ever for reestablishing contacts and rebuilding networks



# Tap into Egypt's huge market potential



**\$450bn+**  
known future  
construction projects



**100mn+**  
Egypt's population

**3<sup>rd</sup>**  
largest projects  
market



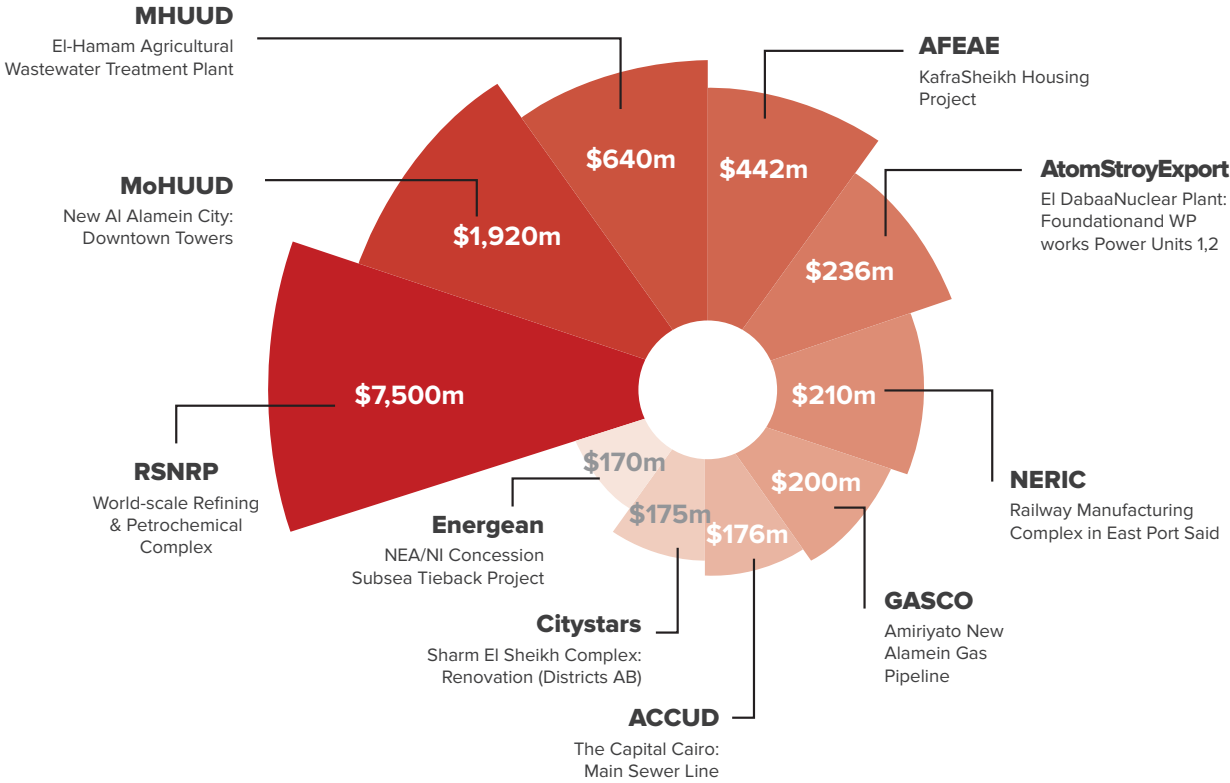
**52%**  
of planned and un-awarded  
projects in Egypt represented  
by construction sector



**2%**  
population growth  
each year

## Key projects

Largest projects awarded in 2021 so far include:





# What we achieved in 2021

## The 2021 edition in numbers:



**11,027**  
Total Participants



**196**  
Exhibiting Companies



**15**  
Exhibiting Countries



**16,700**sqm  
Gross Stand Space



**336**  
Conference Delegates



**53**  
Conference Speakers

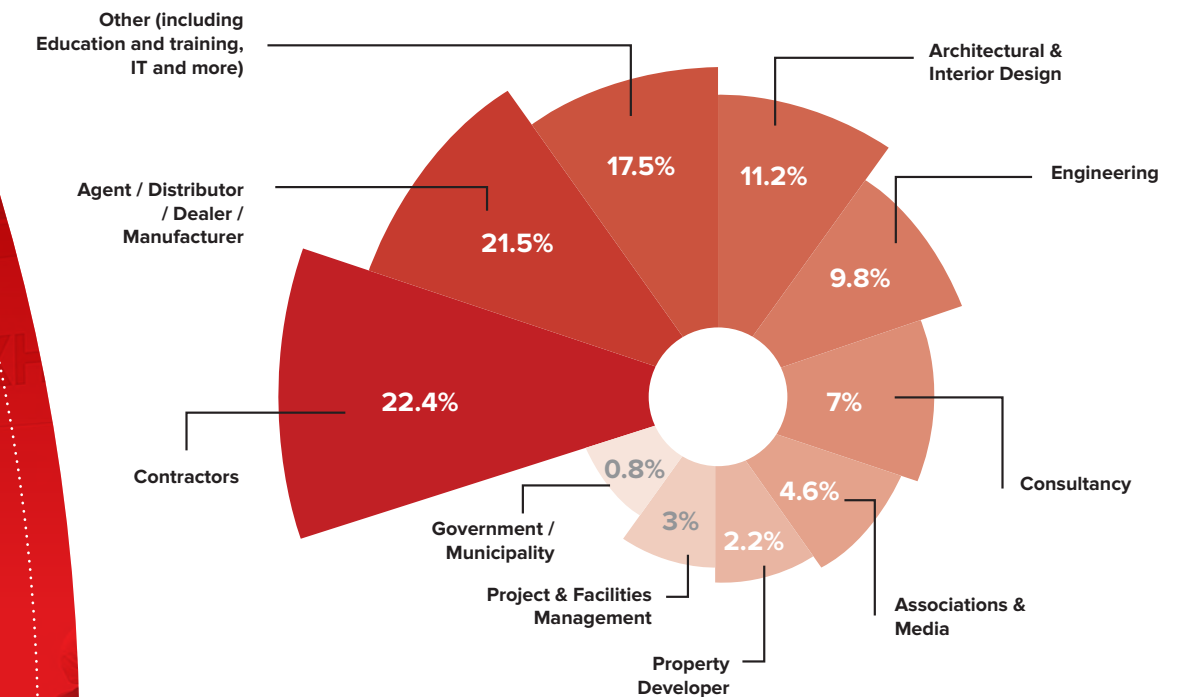


**20**  
Award Categories



**34**  
Talk Sessions

## Company activity of our visitors:



## Top visiting companies included:





We welcomed some of the biggest global construction players as confirmed exhibitors and sponsors, including:



Our exhibitors came from:



“This is really a great moment to be able to come back to exhibitions, to interact face to face with business partners, colleagues and to make new acquaintances.

Dr. Eng. Muhammad Al-Mekkawi, CEO, City Edge Developments



# The Big 5 Construct Egypt covers all sectors of the construction industry

We bring the right buyers together with the right products, under one roof to win you business.



## MEP Services

- Water Technology
- Pumps, Pipes & Plumbing
- Electrical Systems & Products
- Safety, Security & Fire Protection
- All other MEP related products and services



## Construction Tools & Building Materials

- Hardware
- Construction Tools & Equipment
- Work Safety Equipment & Gear
- Roofing
- Elevators, Escalators & Access Control
- Special Construction
- Metal, Steel & Aluminium



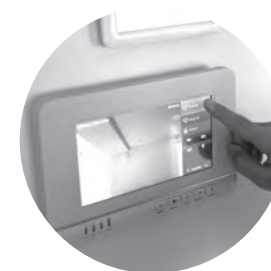
## Building Interiors

- Lighting
- Coatings, Sealants & Adhesives
- Ceiling, Walling & Other Interior Finishes
- Kitchen & Bathroom



## Plant Machinery & Vehicles

- Subsurface, Quarrying & Mining
- Lifting, Materials, Handling & Transportation
- Site Equipment
- Construction Technology



## Smart Buildings

- Smart Home & Building Automation
- Access Control Systems
- Measurement & Control Technology
- Parking Gate Systems
- Artificial Intelligence
- Building Surveillance



# Strategic conference attended by international government officials and senior industry stakeholders



 **3**  
days

 **53**  
speakers

 **336**  
delegates

## 2021 speakers included:



**H.E Otunda Richard Adeniyi Adebayo**

Honorable Minister, Federal Ministry of Industry,  
Trade and Investment, Nigeria



**H.E Patricia de Lille**

Honourable Minister of Public Works and  
Infrastructure of the Republic of South Africa



**Hassan Allam**  
Hassan Allam Holding



**Amr Allam**  
Hassan Allam Holding



**Osama Bishai**  
Orascom Construction



**Sayed Farook**  
The Arab Contractors



**Ayman Suleiman**  
Egypt Sovereign Wealth  
Fund



**Walaa Elhusseiny**  
United Nations Global  
Compact



**Heike Harmgart**  
ERBD



**Mohamed Tarek**  
CCC



**Malinne Blomberg**  
North Africa African  
Development Bank



**Salah M. El Haggag**  
The American University  
in Cairo



**Todd Wilcox**  
HSBC Egypt

“

The Big 5 Construct Egypt represents a great place for business leaders to discuss, sign agreements and present investment opportunities, at a time when infrastructure projects play a decisive role in the economic recovery, not only in Egypt but around the world.

Mohamed El Dahshoury, CEO, **Hassan Allam Construction (HAC)**



## Key themes:



Market Outlook



Partnerships



Leadership



Digitalisation



Innovation





# Industry awards recognising innovation and celebrating construction excellence



**20**  
Award Categories



**3**  
Hours Of High Level Networking



**19**  
Esteemed Judges

## — 2021 WINNERS —

### CONSULTANCY OF THE YEAR IN ASSOCIATION WITH

  
**HASSAN ALLAM  
HOLDING**  
**Vital Konzept**

### INNOVATION OF THE YEAR IN ASSOCIATION WITH **SIEMENS**

Grand Nile Plaza -A Living Pedestrian Bridge Over the Nile, **Five Egyptian Architects**

### COMMUNITY PROJECT OF THE YEAR IN ASSOCIATION WITH



National Museum of Egyptian Civilization  
**Hassan Allam Construction**

### INFRASTRUCTURE PROJECT OF THE YEAR IN ASSOCIATION WITH



Cairo Monorail Projects – New Capital City (NC) and 6th of October City (6O) Monorail Lines Guideway Structures  
**Orascom Construction, The Arab Contractors Company, Innova Transportation**

### FEMALE CONSTRUCTION LEADER OF THE YEAR Dr Manal Hussein, **New City Developments**

### MALE CONSTRUCTION LEADER OF THE YEAR Maged El Hawary, **ASGC Construction**

### YOUNG MALE CONSTRUCTION PROFESSIONAL OF THE YEAR Engineer Abdulhay M. Badawy, **The Arab Contractors Company**

### YOUNG FEMALE CONSTRUCTION PROFESSIONAL OF THE YEAR Safy Hassan, **Vital Konzept**

### ARCHITECTURE FIRM OF THE YEAR **Vital Konzept**

### CONTRACTOR OF THE YEAR **Hassan Allam Construction**

### ENGINEERING FIRM OF THE YEAR **Con-creative Consultancy**

### AWARD FOR HEALTH AND SAFETY **ASGC Egypt**

### AWARD FOR INCLUSION & DIVERSITY **Amreyah Cement Co (Intercement Egypt)**

### SUSTAINABLE INITIATIVE OF THE YEAR DBAF SYSTEM **Mag for contracting**

### RESIDENTIAL PROJECT OF THE YEAR ZED El Sheikh Zayed **Ora Developers**

### COMMERCIAL PROJECT OF THE YEAR City Center Almaza Project The JV of Consolidated Contractors Group S.A.L (Offshore) (CCC), **Hassan Allam Construction**

### MEP (MECHANICAL, ELECTRICAL & PLUMBING) PROJECT OF THE YEAR Cairo Metro – Line 3 – Phase 4B **The Arab Contractors Company**




### POWER & WATER PROJECT OF THE YEAR The 262.5MW Ras Ghareb Wind Farm **Orascom Construction**

### YOUTH ENGAGEMENT INITIATIVE OF THE YEAR Bridging The Gap between Higher Engineering Education & Construction Requirement in AC-ICEMT **The Arab Contractors Company**



# Additional features to bring you more customers

CPD certified industry talks attracting even more visitors

 **53** speakers |  **34** talks |  **2,904** workshop attendees



## Themes:



# Qualified business matching at the VIP buyers programme

Meet serious procurement professionals with purchasing power from Africa

## Participants in the programme include:

- » Purchasing / budgetary decision makers with authority to procure products and services
- » Have future business in Egypt
- » Have proof of conducting business outside their home country
- » Are actively looking for specific construction products

**149**  
meetings organised in the previous programme

# Exhibitor marketing powerpack to help you increase your qualified leads by 50%\*

Exhibiting at The Big 5 Construct Egypt gives you access to a marketing powerpack that will enhance your exposure, converting stand visitors to leads.



Send personalised and impactful email invitations.



Promote your products to our huge Facebook network.



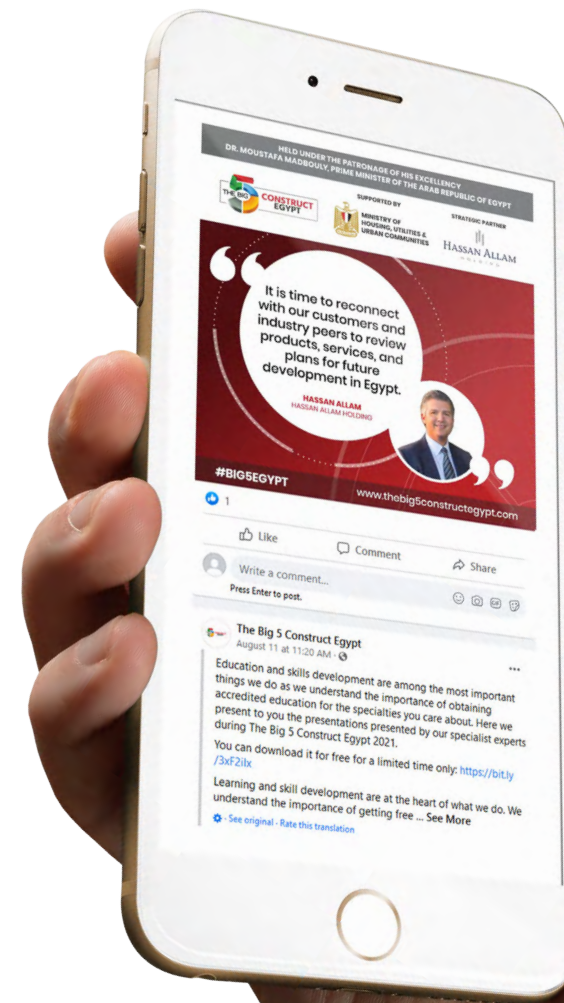
Let your followers know about your participation with our personalised social media posts, created just for you!



Let us create a personalised social media post for you to let your followers know about your participation.



Make each email you send a promotional opportunity by adding an event email signature.





# Become a sponsor and further increase your brand awareness

## 2021 sponsors included:

STRATEGIC PARTNER

**HASSAN ALLAM**  
HOLDING

PLATINUM PARTNER

**ORASCOM**  
CONSTRUCTION

CONSTRUCTION PARTNER

**The Arab Contractors**  
OSMAN AHMED OSMAN & Co.

BANKING PARTNER

**بنك القاهرة**  
Banque du Caire

GOLD SPONSOR

**ABB**

GOLD SPONSOR

**DORRA**  
CONTRACTING

GOLD SPONSOR

**SAMCRETE**  
ENGINEERS & CONTRACTORS / SE&C

CATEGORY SPONSOR

**SIEMENS**

SILVER SPONSOR

**KELLER**

LEADERSHIP IN ENGINEERING  
SESSION HOST

**zdsarchitects™**

SESSION HOST

**KEMET**  
Corporation

VIP LOUNGE PARTNER

**HANIMEX**

STONE SPONSOR

**جرميك**  
GREMIC

**AUTODESK**  
Value Added Distributor

# The Big 5 portfolio of international, award-winning events

Facilitating business for the construction industry



Established in 1979 in Dubai, the trading hub between East and West, over the past four decades The Big 5 has enabled partnerships, advanced knowledge, and industry best practices, while serving as the gateway for international companies to access emerging markets.

Year after year, the event has facilitated trade and brought thousands of innovative products to the Middle East region and beyond, helping construction professionals thrive through face-to-face connections.

Continuing to evolve and expand into new territories from its UAE origins to Saudi Arabia, Egypt, Kenya, Ethiopia, Nigeria, and South Africa, the portfolio has also developed specialised events for the landscape, concrete, PMV, stone, HVAC R, solar, glass, windows, doors & facades, and facilities management sectors.

Today, The Big 5 portfolio of events attracts over 100,000 participants, supporting real estate developers, architects, contractors, engineers, consultants, manufacturers, and distributors to excel with their projects and be ready for this new and very different era.

## Why sponsor at The Big 5 Construct Egypt:



Enhance your corporate image that ultimately influences customer attitudes



Assist with driving sales as potential clients seek out your company



Increase your company's visibility and profile before, during and after the event



Stay ahead of the competition



**50+**  
events across Middle East, Africa & Asia



**40+**  
network of agents worldwide



**250,000+**  
visitors every year



**1,000,000+**  
database of professionals in the region



**1500+**  
workshops at our events, each year



**1995**  
first operated in Middle East & Africa





HELD UNDER THE PATRONAGE OF HIS EXCELLENCY DR. MOUSTAFA MADBOULY,  
PRIME MINISTER OF THE ARAB REPUBLIC OF EGYPT



SUPPORTED BY

MINISTRY OF  
HOUSING, UTILITIES &  
URBAN COMMUNITIES

[www.thebig5constructegypt.com](http://www.thebig5constructegypt.com)

# BOOK A STAND TODAY.

Contact us now.

## Egypt Enquiries:

Menna Lotfy | Project Manager

✉ [MennaLotfy@dmgevents.com](mailto:MennaLotfy@dmgevents.com)

☎ +20 1060655999

Rama Homsy | Sales Manager

✉ [RamaHomsy@dmgevents.com](mailto:RamaHomsy@dmgevents.com)

☎ +20 1016002221

## International Enquiries:

Meryem Haddadi | Sales Manager

✉ [MeryemHaddadi@dmgevents.com](mailto:MeryemHaddadi@dmgevents.com)

☎ +971 56 404 7856

Featuring:



Organised by:

**dmg** events

Member of:

