



**The Art  
and the  
Science**



**ISPO**  
**18<sup>TH</sup> WORLD CONGRESS**  
**Guadalajara, Mexico**  
**1-4 November 2021**

**EXHIBITOR  
INFORMATION**



INTERNATIONAL  
SOCIETY FOR PROSTHETICS  
AND ORTHOTICS

[www.ispo-congress.com](http://www.ispo-congress.com)  
[#ISPOcongress21](https://twitter.com/ISPOcongress21)



# ISPO 18<sup>th</sup> World Congress

will be taking place from 1– 4 November 2021 in Guadalajara, Mexico.  
Become an exhibitor and join the community!

## Event profile

Every two years, the P&O sector meets for the World Congress of the International Society for Prosthetics and Orthotics (ISPO). It is a unique interactive event where professionals involved in the care of patients in need of prosthetic, orthotic, mobility, and assistive devices come together to learn about the latest scientific and clinical advances, products, innovative technologies, designs, and materials in prosthetic and orthotic care. The international exhibition presents the most recent innovations and products of the sector.



## The organiser

The International Society for Prosthetics and Orthotics (ISPO) is a global multidisciplinary non-governmental organisation providing an effective platform for exchange and communication on all aspects of the science, practice, and education associated with the provision of prosthetic and orthotic care, rehabilitation engineering, and related fields.

ISPO  
17<sup>th</sup> World Congress  
2019 in Kobe, Japan

## Covering global markets

With a mission to reach out to a variety of markets, the Congress takes place every two years on a different continent:

- Kobe, Japan (2019)
- Cape Town, South Africa (2017)
- Lyon, France (2015)
- Hyderabad, India (2013)
- Leipzig, Germany (2010)
- Vancouver, Canada (2007)

**129**  
Posters

More than  
**4,300**

participants from 94 countries

**28**  
Instructional  
Courses

**154**  
exhibitors from  
38 countries

**24**  
Symposia

**348**  
Free Papers



# International Exhibition

## Take advantage of the ISPO's well-established network

The event will address all professionals in the rehabilitation fields of prosthetics and orthotics as well as mobility and assistive technology. The World Congress will offer a high calibre four-day scientific programme presented by renowned international speakers. At the same time, companies from all continents will present their latest products and innovations in the international exhibition. Meet existing customers and acquire new leads from around the globe to strengthen your business!

5

Keynotes



## Address your target group in Guadalajara

Professionals from over 90 countries are invited to Mexico to participate in the upcoming Congress, which is being promoted on every continent by the partner associations of the ISPO. Special attention will be paid to both Mexican professionals as well as those from neighbouring countries:

### Technicians involved in P&O

- Prosthetists and Orthotists
- Rehabilitation Engineers
- Orthopaedic Shoe Technicians
- Rehabilitation Technicians
- Mobility Technicians and Designers
- Biomechanical Engineers and other Engineers

### Medical professions involved in P&O

- Physiatrists
- Orthopaedic Surgeons
- Occupational Therapists
- Physiotherapists
- Clinical Psychologists
- Other related patient care professionals

### Other target groups

- Medical Suppliers, Wholesalers and Retailers
- P&O Students
- Suppliers and Manufacturers
- Health Insurance and Social Insurance Institutions
- Other Social Institutions



# International Exhibition

## Key exhibition areas

- Activity Monitoring
- Assistive Technology
- Care of the Elderly
- Clothing
- Compression Supplies
- Digital Manufacturing
- Disability Sports
- Education and Training
- Elastic Supports
- Movement Analysis
- Orthopaedic Footwear
- Orthotics
- Podiatry
- Prosthetics
- Raw / Ancillary Material, Factory Supplies
- Research and Development
- Robotics
- Services
- Therapeutic Equipment
- Wheelchair and Customised Solutions
- Workshop Fixtures and Fitting
- Wound Care / Tissue Viability

## Exhibitor workshops

Exhibitors are invited to offer individual workshops for congress delegates and exhibition visitors. You are entitled to present a topic of your choice. Make sure you book your workshop room in good time!

## Sponsorship

Sponsorship opportunities are available and range from single options to tailor-made packages. For more information on how to boost your presence at the event, contact [info@ispo-congress.com](mailto:info@ispo-congress.com).



NGOs and Start-ups receive special conditions. For details see: [www.ispo-congress.com](http://www.ispo-congress.com)



# Experience the South, Central and North American Markets

## Combined expertise

ISPO International will organise its 18<sup>th</sup> World Congress for both American continents in collaboration with three ISPO National Member Societies: ISPO Canada, United States and Mexico. Exhibitors and delegates will benefit from their extensive network, market knowledge and resources.



## Medical devices

Mexico's medical device market is the second largest in Latin America, following Brazil. With the acquisition of new technologies and increasing health expenditure, Mexico is also the leading importer in Latin America. Of all medical devices sold in Mexico, imports amount to nearly 90% – most coming from the USA, Asia and Europe. The Mexican medical device market is sophisticated and values innovative, high-quality medical technologies. In addition to other products, prosthetics and orthopaedic devices are in high demand.

The United States is in fact the world's largest medical device market, with a size of US\$ 147.7 billion (2016) and the



projection to grow significantly. A very large aging population, a long track record of chronic diseases and extended access to healthcare services for previously uninsured patients increase the demand for care.

Canada's medical device market is the eighth largest in the world and amounts to US\$ 6.2 billion (2015). Because it imports the majority of its medical devices (80%), its market offers plenty of opportunities for foreign manufacturers. Here too, prosthetics and orthopaedic devices are just some of the products in high demand.

The respective rates of diabetic patients are high: According to WHO, 10.4% (2016) of the population in Mexico and 9.1% (2016) in the USA suffer from diabetes. There are more than one million people living with limb loss in Mexico and about 2.1 million in the USA. Each year, approximately 185,000 patients undergo an amputation, or roughly 507 per day. (Source: Amputee Coalition) In Canada, approximately 2.3 million people (2017) above the age of 12 have diabetes (7.3%) and an estimated 200,000 Canadians are amputees.

## Prosthetics and orthotics market

The main reason most patients in Mexico as well as in the USA and Canada require prostheses is due to vascular diseases.

**Present your company and your products to a market that offers great demand!**



## Congress topics

- Orthotics: Lower Limb Neurological
- Orthotics: Lower Limb Orthopaedic
- Orthotics: Spinal
- Orthotics: Upper Limb
- Prosthetics: Lower Limb Transfemoral
- Prosthetics: Lower Limb Transtibial
- Prosthetics: Lower Limb Ankle & Foot
- Prosthetics: Upper Limb
- Seating and Wheelchair
- Footwear
- Geriatrics
- Paediatrics
- Psychosocial Issues / Quality of Life
- Outcome Measurements
- Developing Countries
- Education
- Rehabilitation Medicine and Surgery
- Training and Therapy
- Gait and Balance
- Sports and Physical Activity
- Device Fabrication and Design
- Healthcare Policy and Services
- Other Topics

# Congress Programme

The Congress offers professionals a unique opportunity for continued development through discussion and exchange. The high calibre scientific programme will be delivered by a variety of professionals from a broad range of disciplines and regions. The World Congress theme "The Art and the Science" brings together two important aspects of prosthetic and orthotic care.

## Session formats

- Keynote Lectures
- Symposia
- Instructional Courses
- Free Paper Sessions
- Posters
- Exhibitor Workshops

**Congress programme will be partially translated into Spanish!**

## Social programme

### Welcome Reception

- Monday, 1 November 2021  
Exhibition Hall

### Congress Party

- Wednesday, 3 November 2021

The Congress Party celebrates our achievements with great food, drinks, and entertainment lasting well into the night. Get ready to feel the spirit of Mexico.

## Contribute to the programme

### Call for Papers

- Submission deadline for Symposium or Instructional Course proposals: 1 February 2021
- Submission deadline for Free Paper or Poster abstracts: 29 March 2021

Submission and presentation need to be in English.

Find more details on the Congress at [www.ispo-congress.com](http://www.ispo-congress.com)

# The Location

## Guadalajara, Mexico

Guadalajara is considered to be the cultural centre of Mexico. The region has given birth to some of Mexico's most iconic traditions including mariachi music, tequila, and charrería. It enjoys a mild subtropical climate.

Located in the centre of Western Mexico, 560 km or 350 miles west of Mexico City and 320 km or 200 miles east of Puerto Vallarta, Guadalajara is the capital of the state of Jalisco. It has roughly 1.5 million residents. The city is approximately 1,500 metres, or about one mile, above sea level.

## Venue – Expo Guadalajara

The World Congress will take place at Expo Guadalajara, the largest convention centre in Mexico, and one of the largest and technologically best equipped venues for exhibitions, congresses, and events in Latin America.

Address: Av. Mariano Otero #1499 Colonia Verde Valle, Guadalajara, Jalisco, México



## Overview Expo Guadalajara



ISPO 18<sup>th</sup> World Congress

# Prices & Contacts

## Exhibition booth Contact

### Space rental fees\* (per sqm)

Row stand	310 EUR
Corner stand	320 EUR
Peninsula stand	330 EUR
Island stand	340 EUR

\*Exhibitors will be charged an additional 29.00 EUR/sqm for structural inspection and approval of self-erected stands.

All prices plus VAT.

## Stand construction

We offer various stand construction packages, which include booth construction, furniture and an electrical connection. A "Standard" 9 sqm corner stand, for example, is available for 142 EUR/sqm (in addition to the above mentioned space rental fee).

For registration and details on stand construction packages, refer to [www.ispo-congress.com/](http://www.ispo-congress.com/)

Your contact for the Congress, exhibition and sponsorship:

Project Team  
ISPO World Congress  
Tel: +49 341-678 8238  
E-mail: [info@ispo-congress.com](mailto:info@ispo-congress.com)

For companies from France, Italy, Spain and Turkey we offer assistance by local representatives. Contact details of these representatives can be found at [www.ispo-congress.com](http://www.ispo-congress.com).

## Organisers

ISPO International Society for Prosthetics and Orthotics

In collaboration with:

ISPO Mexico



ISPO Canada



US-ISPO

