



4.5K+

Exhibiting Companies

175K+

Total Attendance

160+

Countries Represented

CES.tech

#CES2020

EXHIBIT DATES AND HOURS

	TUESDAY JAN. 7	WEDNESDAY JAN. 8	THURSDAY JAN. 9	FRIDAY JAN. 10
Tech East	10 AM-6 PM	9 AM-6 PM	9 AM-6 PM	9 AM-4 PM
Tech West	10 AM-6 PM	9 AM-6 PM	9 AM-6 PM	9 AM-4 PM
Tech South*	9 AM-5 PM	9 AM-5 PM	9 AM-5 PM	CLOSED

*C Space Conference Program & Exhibits at ARIA

EXHIBITOR PROFILE

From global companies to top tech startups, every major and emerging industry within the entire tech ecosystem is represented and comes together at CES to introduce the latest innovation to the global market. Exhibitors feature products from all facets of tech, including 5G connectivity, artificial intelligence, augmented and virtual reality, smart cities, sports, robotics and more. Manufacturers, developers and suppliers gather at CES to not only showcase game-changing technology to the world, but to also build strong business relationships with new and existing industries.

ATTENDEE PROFILE

Almost every global industry and business sector depends on or is engaged in technology in some way. You'll find them all at CES. Industry leaders from the entire tech ecosystem attend to discover and experience the latest trends and network with peers. CES draws the global technology industry and leaders from other business sectors from over 160 countries including Fortune 500 executives, venture capitalists, engineers, government officials, installers, advertising and marketing executives, financial analysts and the media from every corner of the globe.

LOCATION

TECH EAST: Las Vegas Convention and World Trade Center (LVCC), Westgate Las Vegas (Westgate) and Renaissance Las Vegas

Where innovations in audio, drones, gaming, augmented and virtual reality, artificial intelligence, vehicle technology, video, wireless devices, wireless services, digital imaging/photography or anything "i" come to market. It's also home to many international exhibitors.

TECH WEST: Sands Expo, The Venetian, The Palazzo, Wynn Las Vegas and Encore at Wynn (Encore)

Features the innovative power behind the industry's emerging technology, including revolutions in fitness and health, wearables, smart home, smart cities and other high-growth technologies changing the world. It's also home to Eureka Park, the startup community at CES.

TECH SOUTH: ARIA, Monte Carlo and Vdara

The CES epicenter for the advertising, content, marketing and entertainment communities, hosting a variety of C Space activities, including conference sessions, networking events, exhibits and hospitality suites.

Information as of September 2019 and is subject to change.

REACH

CES is the world's gathering place for all who thrive on the business of consumer technologies. A proving ground for innovators and breakthrough technologies where next-generation innovations are introduced to the marketplace. CES attracts the world's business leaders and pioneering thinkers. Global companies and top tech startups come to launch products, build brands and partner to solve today's societal challenges.

PRODUCT CATEGORIES

- 3D Printing
- Accessibility
- Advertising & Marketing
- Artificial Intelligence
- Audio/High-End/High Performance
- Cloud Services
- Computer Hardware
- Cyber Security and Privacy
- Digital Health
- Digital Imaging/Photography
- Drones
- Education
- Entertainment & Content
- Fitness
- Gaming
- Lifestyle (Family, Beauty, Pet)
- Mobile Payments/Digital Finance/
E-Commerce
- Public Policy/Government
- Resilience
- Robotics
- Self-driving Vehicles
- Sensors and Biometrics
- Smart Cities
- Smart Homes
- Software and Apps
- Sports Technology and eSports
- Sustainability
- Telecommunications
- Travel and Leisure
- Vehicle Technology
- Video
- Virtual Reality &
Augmented Reality
- Wearables
- Wireless Devices
- Wireless Services

HISTORY

The first CES kicked off in 1967, with 250 exhibitors and 17,500 attendees in New York City. Since then, CES has grown by more than 10-fold and now encompasses both traditional and non-traditional tech industries. Check out the major trends and innovations that have made a splash at CES over the years:

1970: VCR

1974: Laserdisc Player

1981: Camcorder & CD Player

1990: Digital Audio Technology

1991: Compact Disc – Interactive

1994: Digital Satellite System (DSS)

1995: Digital Versatile Disc

1998: HDTV

1999: Hard-disc VCR (PVR)

2000: Satellite Radio

2001: Microsoft Xbox & Plasma TV

2002: Home Media Server

2003: Blu-ray DVD & HDTV DVR

2004: HD Radio

2005: IPTV

2007: Convergence of content and technology

2008: OLED TV

2009: 3D HDTV

2012: Ultrabooks

2013: Ultra HDTV

2018: 5G Connectivity

SHOW MANAGEMENT

Owned, produced and managed by the Consumer Technology Association (CTA)[®], show proceeds are reinvested to grow the consumer technology industry.

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Consumer
Technology
Association™



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